Sons of Italy To Award 39 Scholarships

Graduating high school seniors who are at least partly of Italian ancestry are invited to compete for one of 34 or more non-renewable \$200 and 5 renewable \$500 college entrance scholarships to be awarded by the Grand Lodge of California, Order Sons of Italy in America and its affiliated Sons of Italy Western Foundation.

The awards will be made to qualified students who will graduate this year from any public or private high school in California, Nevada, Klamath County in Oregon, Denver County in Colorado, or Honolulu, Hawaii.

The basis of selection will be financial need, scholastic record, activities in high school showing character and leadership, and applicant's personal statements. Faculty recommendations must accompany each application.

Applicants for the renewable \$500 scholarships must submit an essay on the topic "American Democracy Today: The individual's Rights and Obligations at Home and Abroad," which will be considered as one of the bases of selection. It must be between 500 and 1,000 words.

Application blanks may be obtained from the Scholarship Committee of the Lodge at 5051 Mission St. in San Francisco, Calif. 94112, or Nina Argento, P. O. Box 624, Boyes Hot Springs, California 95416. They must be returned by April 7, 1969.

Peter J. De Santis of Los Angeles, President, said that in the past 13 years the Grand Lodge of California has awarded scholarships to 294 deserving Italian-American students who have enrolled at Stanford University of California, U.C.L.A. and numerous other colleges.

Annonymously donated in honor of present and former California Grand Venerables (State Presidents) are 5 scholarships of \$500 each, renewable at option of Scholarship Commission.

Members of the Scholarship Commission are: Stephen D. Maffini, President,
and Judge Walter Carpeneti,
both of San Francisco;
Thomas L. Bocci, Jr.,
South San Francisco; Mrs.
Maria Marchesi, Stockton;
Evelyn DiPietro of Sparks,
Nevada; Sidney Tamburine
of San Diego, and Peter
Tubiolo of West Covina.

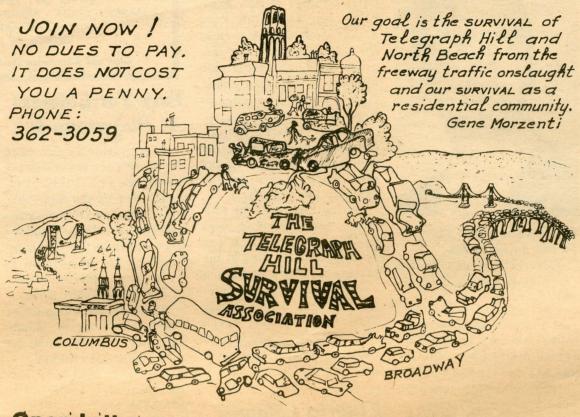
RAMBLING AROUND NORTH BEACH IS ON PAGE 3



VOL. XXVIII

SAN FRANCISCO, CALIF., WED., FEB. 26, 1969

No. 23



Open Letter

New Telegraph Hill Group Is Formed

Here is an artist's rendering of the freeway traffic assault on Telegraph Hill and North Beach.

The main cause of this condition is the Embarcadero Freeway, which dumps and attracts an ever-increasing volume of traffic with its Broadway ramps.

Much of this traffic is bound for Fisherman's Wharf, North Point Shopping Center, The Cannery, Ghirardelli Square, Acquatic Park, etc., but it is all forced into Broadway, Columbus and Telegraph Hill and it threatens the life of all the people and the business of many.

The Embarcadero Freeway was built in 1959. We have been putting up with these conditions for 10 years! We have had a lot of patience listening to a lot of talk and waiting for something to be done to relieve this continuous threat to our lives. We have given the politicians 10 years to make up their minds, but we cannot wait all our lives. We have had enough.

We are not freeway lovers. If they want to tear down the Embarcadero Freeway, let them tear it down. If they want to put it underground, we will be happy. If they want to put it underwater, we will also be happy. We just want something done.

Since it is obvious that more time will pass before the various politicians make up their minds, we be done now in connection with the Northern Waterfront Plan which is reshaping the waterfront and, therefore, affecting directly Telegraph Hill and North Beach. What we are asking is very little. It should cost the city nothing because it should be paid with State and Federal gasoline tax funds-our money.

We ask that the two stubs projecting from the Embarcadero Freeway, at the foot of Broadway, be brought to the surface and connected with the proposed Embarcadero Parkway which in turn

Continued on Page 3

Parade Honorary Marshal Charles P. Teevin, San ades for various circuses, including the Wallace

Teevin to Be Chinese

Charles P. Teevin, San Francisco's veteran parade director, will be honored in the city's March 1 Chinese New Year parade.

The San Francisco Chinese Chamber of Commerce has designated Teevin honorary marshal of the annual oriental spectacle he has stage-managed for the past 15 years, President Stephen Fong announced.

The 79-year old Teevin has put together most of the major productions which have lightened the hearts of local parade lovers over the past three decades.

He's the behind-thescenes tactician who handles the paperwork and works out the logistics of the parade and the sequence of units from formation to disbanding.

Prior to settling in San Francisco in 1936, Teevin was employed in public relations and organized parades for various circuses, including the Wallace Shows, Buffalo Bill and a European animal circus.

He was connected with the Federal Theatre Project here in the late 30's and the 1939-1940 Golden Gate International Exposition on Treasure Island.

According to the city's long-time parade master, it takes about six months to organize a good one. The biggest he ever handled was the 1948 Portola Festival parade which attracted 15,000 participants and 1.5 million spectators.

The Chinese Year of the Rooster extravaganza which Teevin will supervise on Saturday, March 1 gets underway at 7 p.m. at Bush and Montgomery Streets. The route is south on Montgomery to Post, west on Post to Grant, North on Grant to Bush, east on Bush to Kearny and north on Kearny to Jackson St.

Tel-Hi Nursery Rummage Sale

Telegraph Hill Cooperative Nursery School is having a rummage sale on March 1, from 10 a.m. to 4 p.m. in the gym at 555 Chestnut Street.

There will be something for everyone—women's, men's, and children's clothing, books, shoes, and many more useful items.

This event is open to the general public.

Ship to Be Named for Tarantino

The former Navy attack transport vessel that has been reconverted into a "Marine Wonderland" to be permanently anchored at Fisherman's Wharf is to be named the S.S. Tarantino, it was announced today.

The 290-foot ship, the former Robert M. Emery, has been reconstructed into a floating aquarium that will display a remarkable collection of sea going animals. Work on finishing the tanks to hold the variety of sea life is now going on aboard the ship at Pier 46B.

The vessel will be permanently anchored at Pier 43 at Fisherman's Wharf, aft of the sailing vessel "Balclutha."

The ship is to be named after Joseph C. Tarantino, prominent civic leader and businessman at Fishermen's Wharf. Tarantino is associated with a group of businessmen in Victoria, British Columbia, in establishing the "Marine Wonder-

Much of the reconversion work on the vessel was completed in Victoria, and she was towed to San Francisco

the various politicians make up their minds, we are asking that something for Laguna Honda

The annual San Giuseppe Party sponsored by the Vittoria Colonna Club will be held at the Laguna Honda Hospital on Wednesday, March 19.

Aged Italian patients will be entertained with music and songs while served many Italian delicacies. In addition, each senior citizen will receive a gift.

Mrs. Benjamin Mortara, Chairman, will be assisted by members of the Philanthropic Section.

Benefit Dance Buffet Slated

The Aptos barbecue committee will hold its third annual benefit dance and buffet Saturday, March 29, at the Southend Rowing Club.

Donation is \$3.00 per person with dancing from 9 p.m. to 1 a.m.

For reservations, contact chairman Mrs. Frances Tarantino, 673-8776, or ticket reservations chairman Mrs. Bruno Martini, 986-2917.

New Band to Perform At Sabella's Capri Room

George Cerruti, who sprang to fame as a television personality with the title of "Mr. Accordian," will open with his orchestra on Tuesday, March 4, in the Capri Room of famed A. Sabella's Restaurant on Fisherman's Wharf.

Cerruti, who was musical director of ABC-TV here for 12 years, is remembered for his performances with Don Sherwood on television He also has performed with numerous show business personalities, including Johnny Mathis, Mel Torme and Bing Crosby.

WAS PLEASED

Owner Lucien A. Sabella said he was pleased to bring Cerruti and his orchestra to Fisherman's Wharf.

"The Capri Room has been a great tradition for San Francisco dancing," said Sabella, "and our many fans, both young and old, will find George Cerruti's music very appealing."

Sabella said Cerruti will bring his orchestra into the Capri Room, where dancing begins nightly at 9 p.m., except Sunday and Monday. There is no cover charge for dancing.

Cerruti, who plays the accordian, piano and organ, has been performing in recent years down the Peninsula.

It is a pleasure to be returning to San Francisco and Fisherman's Wharf," commented Cerruti. "Many of my friends in San Francisco have always been asking when I would return. I am pleased that it will be at the Capri Room."

THE REGULARS

Two of the regulars who will be with Cerruti at the Capri Room include Vic Flarmini, who is the vocalist and also performs on the drums, and Mario Suraci, who performs the bass. The

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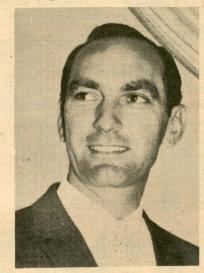
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orchestra performs with five pieces on weekends.

Reservations can be had for dining and dancing by calling 771-6775.

Owner Sabella said special lunches are continued to be featured in the marvelous dining room, with its spectacular view of the bay.

"These daily luncheon specials are satisfying to the taste and plentiful for the most healthy appetite," said Sabella.

ICF Sponsors Day Of Recollection

The San Francisco District Council of the Italian Catholic Federation will hold its annual Day of Recollection this year on Sunday, March 2, at the Sacred Heart Convent, 2222 Broadway, San Francisco.

Registration is scheduled for 9:00 a.m. and Father William I. Rice, S. J., from El Retiro will conduct the day's religious activities.

Reservations must be made by February 26. For further information, call Mario Cugia, Ph. 584-6320.

George Krueger Is Appointed Scholarship Head

George Krueger, a Deputy City Attorney of San Francisco, was named this week as the General Chairman of the University of San Francisco-Salesian Scholarship program by Salesian Boys' Club executive director Fred Scolari.

Krueger replaces Rinaldo Carmazzi who handled the Scholarship Program for the past fifteen years for the Salesian Boys' Club.

During that time, the USF group had collected over \$25,000 in funds which was used for scholarships at the University of San Francisco.

A graduate of USF, Krueger has been a deputy city attorney for over seven years. He is married to Carol Krueger and they have two children.

Vittoria Colonna

Members and guests of the Vittoria Colonna Club will gather for "A Welcome to Spring" annual luncheon and fashion show on Saturday noon, March 15, in the Gold Room of the Fairmont

Miss Barbara Valente, Chairman, announced that members will model fashions provided by Livingston's. Proceeds will further civic aid and charities.

Reservations may be made at \$6.50 each with Mrs. Richard Raffetto, 550 Myra Way or Mrs. R. Pattridge, 2560 Polk Street.

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They provide group experiences, art, music; dance exposure and enjoyment for 3 to 5 year-old children.

Interested parties may call McLaren Lodge, Ph. 558-3706.



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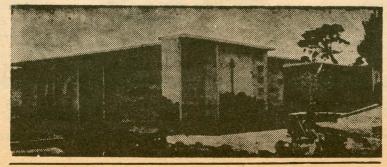
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SAN FRANCISCO LOS ANGELES NEW YORK CHICAGO

Rambling Around N. B.

By FREDDIE CASAVECCHIA

Never in my life have I experienced such exciting moments as a few nights ago when, with my good friend, Ivano Nicoletti, I went to the USF Gym to witness the playoff of the Western Catholic Athletic League of Basketball between Riordan High School of S.F. and Bellarmine of San Jose. The reason for my being there was to vocally support Ivano's son, daper and hustling Ronnie Nicoletti who, with Kevin Restani, form the backbone of the Riordan Basketball Team, coached by the bispectacled and baldy Rudy Zunini. To watch so many young students (although driven by different interests) behave so well, one can truly appreciate the work done by the Salesian Fathers in forming the character of our sons and we cannot help but wonder why such a spirited, yet disciplined antagonism, does not always exist among the students of our public schools during their athletic con-

Among the notables of North Beach seen at the USF Gym during the spirited contests were Salesian Boys Club Director Fred Scolari, his lovely wife Gloria, and the referee for the two games, A. Dal Poggetto, among others.

SFAC Installation Dinner

The annual dinner-dance for the installation of the new officers and directors of the San Francisco Athletic Club took place last Saturday night in the social room of the well-known Italian Club, with the participation of over 300 members and guests. After a brief introduction by M.C. Attilio Muzio. likeable and energetic State Senator George Moscone proceeded with the installation of officers and directors and, proving himself a true politician, George had few but well chosen words for everyone, from President-elect Robert Frugoli to the last of the directors, alphabetically, Mario Valli.

Credit is due for the success of the evening to 1st Vice President, Phil Anderlini, and the members of his Social Committee.

Among the directors absent at the ceremony was loved and respected Bruno Dellartino who, in the space of less than two weeks, has had the misfortune of losing two brothers. All the members of the S.F. A.C. and his many friends in North Beach extend to Bruno and his family their deepest condolences in this hour of sorrow.

In my previous announcement of the election of officers and directors of the S.F.A.C., I inadvertently omitted the name of jovial Egizio Lenci as treasurer of the club, but the only reason was that "Gizio," as his friends call him, had disappeared from circulation, being too busy checking the books of the club and the income tax returns of his many clients. Sorry, Egizio!!

Italian-Americans in Sports-

This being the season for the City Golf Championship, so me well-known Italian-Americans and some members of the S.F.A.C. have entered the contest, among them Drs. Jack and Ronnie Luceti.

In many years of local competition, never has it happened that the two brothers (who are among the best amateur players of North California) had to face each other in an elimination contest. Younger brother Jack, who has been playing more often than Ronnie as of lately, after a spirited match, has acquired the not-so-good appellative of "fraticide" among his golfing friends, but this has been the luck of the draw ... and it had to happen sooner or later!

Personally, I would like to see the two young dentists eliminate some other players but, this being the case, I can only congratulate Dr. Ronnie in his fine showing and wish Dr. Jack the best of luck 'til the end of the tournament.

A fact not so well known among the residents of North Beach is that the S.F.A.C. Bowling Team, without much fanfare and to the surprise of everybody, has won the Western States Bowling League Title, defeating 16 other teams at the Westlake Bowling Alley.

Members of this proud bowling team are: Ercole "Roma" Vergari, Ray Piva, Ermete Passera, Gene Campi, Sam Siracusa, Walter Del Carlo, and Dr. Sam Caniglia. To all of them, our best congratulations....but next time, fellows, please do not keep everything so secret. After all, we must find room for the many trophies that you are bringing home!!

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RECOGNIZE ANYONE? This photo was taken back in 1932. The baseball team, composed of North Beach boys, was sponsored by the Rossi Olive Oil Company, Class BB Champions. The team was together for four years and then they were sponsored by the North Beach Merchants Association. Bottom row, left to right: Bat Minafo, catcher; George Albano, pit-

cher; Joe Creisco, manager; Frank Venezia, right field; Al Tomei, second base. Top row, from left: Andy Banchero, third base; Sal Minafo, center field; Tony Stagnaro, right field; Tom Gallanti, coach; Joe Di Maggio, short stop; Joe Gelardi, first base; Vince Marino, trainer. Warming up in the sidelines, not present, was Frank La Rocca, pitcher.

New Telegraph Hill Group Is Formed

Continued from Page 1

will link with Bay and North Point Streets. The Northern Waterfront Plan makes provision for the parkway and for the one-way couple of Bay and North Point Streets, each in opposite directions. What we are asking for is a slight modification.

Bringing to the ground those Embarcade Freeway stubs at the foot of Broadway will permit motorists bound for Fisherman's Wharf, North Point Shopping Center, The Cannery, Ghirardelli Square, Acquatic Park, etc., to go there directly instead of being forced into the vicious detour of Broadway, Columbus, Telegraph Hill, etc.

What we suggest is the logical approach to help others and at the same time bring relief to the thousands of people of Telegraph Hill and North Beach while waiting for a final solution of many years of fumbling and bungling by

the city government.

If you agree that Telegraph Hill and North Beach are being squashed by the freeway traffic, we invite your support. Join THE TELEGRAPH HILL SURVIVAL ASSOCIATION. There are no dues to pay. It does not cost you a penny. You do not have to live on Telegraph Hill. Ph. 362-3059.

Gene Morzenti, Pres. Telegraph Hill Survival Association



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Timothy Boyd, 5-year-old student at St. Peter and Paul Salesian school in North Beach, helps Fred Meyer, chairman of the Northern California Pharmaceutical association, check a giant cargo of Biafra-bound medical supplies valued at \$97,000 on the retail market on the scale at the Flying Tiger Line terminal, San Francisco International Airport. The life-saving shipment, jointly donated by pharmaceutical laboratories, pharmacists and physicians, includes 1,500 pounds of multiple vitamins, antibiotics, bandages and dressings, high-protein foods, and medical and nutritional supplements. The shipment is one of a series sponsored by the Bay Area Committee to Save Biafran Children. Monetary donations may be sent to the Committee, Box 5, Sausalito 94965.

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'Face Lifting' Is Scheduled For the Wharf

Continuing a program of beautification at Fisherman's Wharf, the San Francisco Port Authority has awarded a contract for the installation of new, attractive fences, benches and lighting at the Jefferson Street lagoon where the fishing boats are moored.

Attractive metal and redwood fences, and comfortable redwood benches will line the inner lagoon walking piers and Jefferson St. from Tarantino's to Castagnola's restaurants.

Decorative, overhead street lighting also will be installed along the walkways. Trees and planters already have been placed in the area.

Through the Port Authority's gradual improvement programs, Fisherman's Wharf has developed to gain an international reputation for its attraction to tourists, delicious sea food and scenic and historic atmos-

Bank of America Forms New Company

Bank of America shareholders approved a plan of corporate reorganization involving the creation of a "one-bank holding com-

Called Bank America Corporation, the new company becomes the owner of Bank of America.

Stock in the bank will be converted on a share for share basis into the common stock of the new holding company under terms of the plan approved at the annual shareholders meeting in San Francisco.

"The reorganization will enable the continuing bank and its affiliates to meet the changing demands for new and additional services to customers and to share fully in the growth of the financial services market," according to President Rudolph A. Peterson.

"As a result of offering we believe our profitability will also increase."

Peterson added that Bank-America Corporation has no current intention to diversify into businesses unrelated to the financial indus-

"Management's intention, instead, is to preserve and strengthen our organization's position of leadership in the financial services industry."

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Poletti-Chelini Engagement

Barbara Jean Poletti, daughter of Mr. and Mrs. Guido Poletti, has announced her engagement to Gregory Chelini, son of Mr. and Mrs. John (Babe) Che-

Both Barbara and Gregory are well-known in this area and they are members of old North Beach families.

Medicare Costs Are Rising

Beginning in 1969, people covered under Medicare's hospital insurance will be paying more toward their hospital bills, according to J. Leland Embrey, Social Security District Manager in San Francisco.

The law requires that the cost of providing Medicare hospital insurance be reviewed each year beginning in 1968. When the cost of hospital care rises enough to make it necessary, the amount that the patient pays is raised.

The first review of costs was completed and the results announced in September, 1968. It was found necessary to increase the amount of the hospital deductible from \$40 to \$44 for each benefit period beginning in 1969.

In addition, for periods of hospitalization in excess of 60 days, the patient must now pay \$11 a day for the next 30 days instead of the previous \$10.

Patients who go from a hospital to an extended care facility formerly had to pay a coinsurance charge of \$5 a day for the 21st day through the 100th day. This coinsurance charge has been raised to \$5.50 a day.

Garfield P-TA Set to See The New Math

Garfield P-TA will hold its regular monthly meeting on Thursday, March 6, at 1:30 p.m. in the teachers' lunch room.

A special math demonstration has been planned featuring techniques of the new math in the upper grades.

The nominating committee will render its suggestions for new officers of 1969/70.

Parents and friends are invited to attend. Refreshments will be served.

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'Middle East' Galileo Topic

Galileo Adult School announces a program on "The Middle East' on Wednesday evening, March 5, at 7:30 p.m. in the Galileo Adult School Auditorium, Bay Street and Van Ness Ave. in its 1969 "Around the World" series.

The March 5 program will feature Jon Morrow, Contra Costa College, who will discuss The Middle East, show a colored film and colored slides, and answer audience questions.

The Wednesday-evening forum series, offered as a tuition-free public service of the San Francisco Public Schools, will be presented throughout the school term. For further information, telephone 776-5018.

CHINATOWN SETS CULTURAL EVENTS

An annual series of summer programs will complement San Francisco's Chinese New Year celebration, Stephen Fong, president of the local Chinese Chamber of Commerce, announced.

Beginning this summer, the Convention & Visitors Bureau and the Chinese Chamber of Commerce will co-sponsor and promote a community project of visual and cultural appeal to visitors to China-

Twice a week during the summer season at one of the elementary school auditoriums located in Chinatown, Chinese high school students and freshman college students will perform the traditional lion dancing associated with the Chinese New Year Fes-

In addition, Chinese folk dancing will be performed in costumes recently purchased from Taiwan by the Chinese Chamber of Commerce.

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THE SOFT SOAK



If you're suffering from an attack of midwinter doldrums treat yourself to a "beauty bath" to make you feel clean, refreshed and pampered. The

bath is a time for relaxation, quiet and privacy-and it's time for beauty care, too. Avon Products suggests these steps for a soft soak that will work

wonders for uncomfortable, dry body skin. Pour a few drops of an emollient bath oil into

a tub of hot water. Wash with an emollient-based soap, then soak for 10 minutes. Dry gently, wrapping yourself in a soft, fluffy towel. Apply a perfumed skin softener to problem areas such as heels, legs, knees and elbows.

SEE IT NEW

Snails set a winning pace -Now the beauty of the snail shell has been captured in a perfume holder - a delicate Avon Perfume

Petite filled with one of six fragrances.

Wearing the pants? Isn't everyone, these days, and for almost every occasion. Next big pants fashion to make news will be jumpsuits - in styles and fabrics for everything from beachwear to late evening. They're seen by many fashion authorities as more feminine, and more wearable, than "separate" pants outfits.

New brides take note! Men do care about the way family tables are set, according to a survey of engaged and married men. Fine china dinnerware, sparkling glassware and large cloth napkins were favored by the majority of the men — and 92 per cent preferred sterling silver to any other flatware. The reasons? "Beauty, permanence, prestige" were cited most often.

Shed some light on the subject of the newest lamps, and you come up with pieces that are more like sculpture than lighting fixtures. Lamps are being treated as works of art, with the lighting an integral element in the decorative whole.

Plaid power is given new meaning in fashions for little girls, with a fresh-faced fabric of Creslan acrylic fiber done in giant sized plaids on a whitened ground. Rousing red and blue or lively pastels are the colors involved. The bonded fabric is smashing in coats, capes, pants suits and coordinated separates.

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A la modular is the fastestgrowing trend in furniture, with all-of-a-piece units in both upholstered furniture and accessory pieces. Many are molded in a way that enables them to either be used alone, or combined in elaborate stacking or interlocking units.

Soft touch for spring promises a lessening of the costume look so prevalent in fashion today, in favor of a timeless softness. Fabrics are lightly soft; sometimes clinging; lines are gentle, curved, and fluid.

In good shape - the word to watch in men's fashion is "body-line"—it means a defi-nitely s haped silhouette in shirts, suits, belled trousers. Even in outerwear, the fit is closer to the body, with much waist suppressions; close-fitting shoulders.

Watch for . . . Bracelets for men — chunky and all-male, a part of the new interest in men's jewelry. Increasing importance of good, clear skin, as makeup becomes even softer and more translucent . . . More subtle texture, gentler colors in stockings and panty-hose for spring . . . Designer carpets and rugs, created by some of America's best-known names in the art world, as "paintings for the floor"...





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