## FINAL RESULTS: ORTEGA BRANCH LIBRARY RENOVATION SURVEY Sample Size=726

## NORTH BEACH BRANCH LIBRARY RENOVATION SURVEY

The North Beach Library will be renovated as part of the upgrading of the San Francisco Public Library branches. This project is funded by a Branch Library Improvement Bond which was passed by the voters in November 2000. Please help us to determine what services to provide to best meet the needs of the North Beach community by answering the questions below.

1. How often do you visit the North Beach Library? Choose one:

61% Once a week or more 19% Occasionally 17% Once a month 2% Never

1% No Answer

2. When you visit the North Beach Library, which services do you use?

85% Check out books, magazines or udio visual materials 28% To read or study 13% Attend programs

19% Use or bring children to the children's Area 12% Get help with research or questions 42% Pick up reserved books, videos, etc.

26% Use the computers/Internet 34% Browse

32% Do research or look for information

3. North Beach Library will continue to provide a variety of collections. Please tell us which of the following are important to you:

	Very Important	Somewhat Important	Slightly Important	Not Important	No Ans
a. Nonprint materials (videos, DVDs, CDs)	40	25	12	8	15
<b>b.</b> Books in languages other than English (specify language here)	23	17	12	24	24
c. New books and current topics	62	18	4	2	14
d. Large print books	13	15	17	26	29
e. Books on tape/CD	21	19	18	18	24
f. Teen books and magazines	23	13	9	27	28
g. Children's books and magazines	33	14	9	20	24
h. Magazines and newspapers	34	19	16	11	20
i. Adult books and magazines	45	18	9	12	16

Over

4. How important are the following to you:

	Very Important	Somewhat Important	Slightly Important	Not Important	No Ans
a. Children's area	32	15	8	18	27
b. Teen area	25	14	8	20	33
c. Adult area	43	19	7	8	23
d. Quiet reading area	48	16	6	7	23
e. Computers for the Internet	36	15	9	12	28
f. Computers for word processing	22	16	11	18	33
g. Comfortable seating	44	22	8	5	21

5. Do you use libraries other than the North Beach Branch?

68%

Yes

22%

No (skip to #7)

10%

No Answer

6. If you responded "yes" to #5, what motivates you to use other libraries? (N=452)

23% More seating is available

79% Better selection of books
41% Better selection of videos/DVDs

28% More computers

6% More accessible for people with disabilities

7. Which category below best describes your age:

<1% 0-4

8% 5-12

11% 13-17

6% 18-25

18% 26-40

33% 41-65

16% 65+

No Answer

8. Your gender is:

33%

Male

57% Female

10%

No Answer

Community meetings will be held to discuss the renovation of North Beach Library. You are cordially invited to attend and assist us with the planning process for your library. If you would like to be added to our mailing list, please fill in your name and address below:

Name:

Zip Code: \_\_\_\_\_ E-mail address: \_\_\_\_

Thank you for your interest and support.

Please return this survey to North Beach Branch Library at 2000 Mason Street, San Francisco, CA 94133 (415-274-0270) or any San Francisco Public Library branch no later than June 30, 2003.