



A cluster of boys descends from the bleachers during the September 20th dedication of the new football field at Crocker Amazon Park, to get closer to three members of the Gold Rush, the San Francisco 49ers' cheerleading squad, and Sourdough Sam, the 49ers' mascot.

## Crocker Amazon Football Field Dedicated After \$100,000 Grant Works Magic

Keena Turner, retired San Francisco 49ers linebacker, was among notables attracting spectator attention at the September 20, 2002 dedication of the new football field at Crocker Amazon Park, Moscow and Geneva. Addressing the bleacherful of spectators were District 11 Supervisor Gerardo Sandoval, San Francisco 49ers representative Dr. John York on behalf of owner Denise DeBartolo York (who was present but did not address the crowd), SF Rec & Park Director Elizabeth Goldstein, Larry Harper of Good Tidings Foundation and Bay Area Local Initiatives Support Corporation (LISC) Program Director Stephanie Forbes.

Sturdy metal bleachers, team benches, goalposts and a generator-powered, lit scoreboard round out the improvements that provide game space for youth teams including PAL/Rec & Park's Jr. 49ers, Brown Bombers and Seahawks. The San Francisco 49ers, the NFL Charities Youth Football Fund and LISC awarded \$100,000 through the NFL Grassroots Program to the

Good Tidings Foundation to construct the football field at the park. It is one of 71 fields in a \$6.3 million program that has built football fields in socioeconomically challenged neighborhoods in 40 cities across the country.

Highlights of the event included a free raffle drawing for pairs of 49ers tickets. Four out of five sets were awarded to young-

sters. The event ended with presentation of an oversized ceremonial check for \$100,000. A demonstration scrimmage and a league game followed.

Harper, in his opening remarks, lauded Joe Figone, Rec & Park's supervisor at Crocker Amazon Park, for his work in seeing the field through to completion.

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Photo by Bob Brigham, SF Neighborhood Parks Council Playground Campaign

To prepare for the November 2nd Community Build Day at Crocker Amazon Playground, remnants of the old play and climbing structures disappear in mid-September. Fundraising through Jerry Garcia Artwork T-shirt sales now exceeds \$3,000; \$10,000 is targeted by Build Day, says Tom Murphy, sales director. Claddagh, On Time Printing, Ingleside Police Station and PassTime retail the shirts (\$20) in the neighborhood.

## Excelsior's Mission Street Merchants Will Host Trick-or-Treaters

The Excelsior Action Group (EAG), a working group of area residents and merchants, has enlisted a number of stores to join "Safe 'R' Treat", a trick or treating event for children and families along the Excelsior's Mission Corridor (from approximately Silver to France). Shops and storefronts that normally close early are being encouraged to stay open until 8pm on October 31st to distribute candy and other treats. Families should look for brightly-colored 8 1/2 x 11" posters in business windows to identify participating stores. (See below.) The Excelsior Youth Center, on London between Excelsior and Avalon, will host a haunted house between 4 and 7pm, and free child fingerprinting will be offered at Ocean Avenue Presbyterian Church, 32 Ocean Avenue near Mission.

In addition, SFBike plans to distribute coupons for children to get bike lights or helmets at a later

date. Increased foot patrols out of SFPD's Ingleside Station will enhance the safety of the evening out.

Participating merchants include Burger King, Cafe La Calaca, Gildz Boutique, CT Cleaners, F&M Video, Wells Fargo Bank, Round Table Pizza, LaborReady, Greater Mission Consortium and Arcos Comfort Shoes, and more sign up daily. Through Supervisor Sandoval's office, Albertson's donated 40 pounds of candy, and manager Mike Haag of Walgreen at Mission and Ocean will provide candy at cost to participating merchants Monday through Wednesday the week of Halloween upon presentation of the merchant's business card.

The event is the first outreach activity of EAG, as it strives to craft a vision for an enlivened future state of the Excelsior stretch of Mission Street.

All residents and merchants may join the EAG. For information on EAG, or for merchant sign-up for "Safe 'R' Treat", contact Amy Cohen at Local Initiatives Support Corporation (LISC) - [acohen@liscnet.org](mailto:acohen@liscnet.org), (415) 397-7322 x24.



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AND MORE!



# Marketplace Milestones

## Daly City's Pacific Plaza Sees Two September Opening Fetes

Opening celebrations for Round Table Pizza and Todai Restaurant took place in September at Pacific Plaza, 1901 Junipero Serra between John Daly Boulevard and Westlake Avenue in Daly City.

### Round Table

Long time area business owners and Daly City residents Abdullah and Cynthia Al Jameas hosted the Open House for their third Round Table at 1901 Junipero Serra from 6-8pm on September 12th. Daly City Mayor Michael P. Guingona was among the 150-200 people who attended the event. Guests sampled free "Maui Mama" pizza and radio station 97.3 FM broadcast live from the party.

The Al Jameas opened their first Round Table in 1988 at the

Top of the Hill, 6222 Mission, Daly City, in the wedge formed by the intersection of Mission Street and San Jose. In 1991, the Al Jameas opened a second Round Table in San Francisco on Mission Street near Ocean Avenue, in the site now occupied by Movie Magic. Four years ago, they moved that Mission Street restaurant to its current location at 4523 Mission.

The Pacific Plaza Round Table Pizza Open House fell exactly one month after Abdullah's birthday.

### Today

Mayor Guingona assisted in the outdoor ribbon cutting at the September 20th, 5:30pm Grand Opening of Todai Restaurant. Over 1,100 people dined in the "upscale all-you-can-eat Japanese seafood buffet" (from the restaurant's flyer)

on its opening evening. As Todai can seat between 500 and 600, many opening night patrons waited outside. Todai management brightened their wait with entertainment from San Francisco Taiko Dojo, practitioners of the athletic Japanese drumming arts.

Todai Floor Manager Steven Lee reports that lunch and dinner patronage continues to average 900-1500 people daily.

### New Near Geneva and Mission...

Chit MaMa Salon, 5243 Mission, 239-6789; La Ilusion Flowers, 5365 Mission, 333-3411; Rosa Marina Jewelry & Gifts, 5242 Mission, 333-9405.



Members of San Francisco Taiko Dojo accept applause after entertaining the line of patrons waiting to enter Todai Restaurant at its Grand Opening on September 20, 2002. The restaurant is in Daly City's Pacific Plaza development on Junipero Serra between John Daly Boulevard and Westlake Avenue.

## By the Book

by Terry Gwiazdowski, Branch Manager, Excelsior Branch Library

There have been quite a few changes at Excelsior Branch this past month. We have a new copy machine and public printer. The San Francisco Public Library has entered into a new contract with Xerox Corporation to upgrade and maintain the entire library system's copy machines and public printers. We received our new copy machine just in the nick of time as our old one was on its last legs. The new one is a sleek model that allows for printing on 8 1/2 X 11, 8 1/2 X 14, and 11 X 17 paper. The machine is easier on bookbindings as it has a tilted area to place the book when you are copying one side of a bound book such as an encyclopedia. You can print two sides of a book on one page (the 11 X 17 option) without having to reduce it and you can print back-to-back as well.

The new public printer is a print release station, which includes a computer to run the print jobs and a beautiful laser printer. All the public computers now have the ability to print. Xerox staff has been very diligent in coming out to the branch whenever there has been a glitch during the start-up period.

The other big change is that we now have an online reservation system to use our computers. The company is called Telus and the

system is called Library Online. Patrons with library cards can either sign up in the branch, from home or anywhere the Library's homepage can be displayed. They can sign up for 2 nonconsecutive 30-minute sessions a day and can book for the same day and two days in advance. Patrons are encouraged to get a library card and many are doing just that. For patrons who have forgotten their library card we can check their records to get the number for them. Under certain circumstances we can issue a temporary guest pass, but it is better to have a library card. Besides, you may just find that book of your dreams after you surfed the 'Net! We also have one Express Internet workstation that you can use without a library card for a time limit of 15 minutes.

### Tip of the Month

The Tip of the Month is about how to use the new reservation system. With your library card, go to any public computer that can display the Library's homepage (<http://sfpl.org>). Click on the link, "Reserve a Computer." Click on the yellow button, "Schedule a Workstation." A little window will come up reminding you to close the scheduling page when it comes up - just click OK. Enter your full library card into the box with the cursor blinking. Then click on the "Send" button. Then you select a branch by clicking on the little down arrow near the words, "Se-

lect a branch", which will pull down the list of library locations you can choose to book a computer. Select Excelsior Branch if that's the one closest to you, then click "Next." Do the same thing for "Select a Workstation," then click the "Schedule a Session Now" button. The types of workstation that you can book at Excelsior are Internet, MSOffice/Internet, and MSOffice. You will get another screen, which lists today's times available to book as well as two days in advance. If you see an entry that says 'available' at the time you want a computer, just click on that word and the reservation system will come back with a screen that shows your library card number, the number of the computer that has been reserved for you and the date and time of the reservation. Make a note of the computer number and the date and time. Then just go to that computer when it is your time and type in your library card number to start using the computer. Go through the process once and you will see how easy it is.

### Branch Library Improvement Bond Program Update

There's nothing new to report at Excelsior. We're still waiting to hear from the State as to whether we will get the Prop 14 funds we applied for. For online information about the Branch Library Improvement Program, go to the Library's

homepage (<http://sfpl.org>) and click on "Branch Improvements."

### Coming up in November!

Excelsior Branch will be hosting an advanced SAT workshop for high school students on the four Sundays in November. This is a great workshop, which will help high school students prepare to take the next scheduled SAT test on December 7th. To sign up, check with the branch around the middle of October.

### Ingleside Branch Hosts November Public Planning Meeting

The San Francisco Public Library starts the planning process for the new Ingleside Branch Library with a community meeting on Thursday, November 7, 2002 at 7pm at the OMI Senior Center, 1948 Ocean Avenue. Light refreshments will be served.

The Branch solicits your ideas on what to include in the library, the types of services you would like to see, and how the new library should be used. They ask you to bring your dreams and wishes for the new space.

In addition, survey forms will be available at the branch beginning October 15 so that as much public input as possible may be gathered.

For more information, please call the Library's Chief of Branches at (415) 557-4353 or the Office of the Bond Program manager at (415) 557-4354.

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## Ocean View Branch Librarian Appointed

Tiffany Lai is the new Branch Manager of Ocean View Library. She formerly worked at the Chinatown Branch, focusing on children.

Ms. Lai hopes to visit area schools early in her tenure to encourage classes to visit the library, get input on special programs, introduce grades 4-12 to Tutor.com and initiate a library card sign-up drive.

## Classified Advertising

**Less Homework for Parents!** See [www.mystudybuddy.org](http://www.mystudybuddy.org) or call (415) 586-4577.

**Help build the new Crocker Amazon Playground!** Join us at 9:00 am on Saturday, November 2nd at Crocker Amazon Playground. For more information please visit [www.playgroundcampaign.org](http://www.playgroundcampaign.org) or call the Neighborhood Parks Council at (415) 621-3260.

**Friends of the Urban Forest, a tree planting organization, seeks volunteers** who have access to pickup trucks. If you

can haul trees, tools and people for a Saturday morning tree planting, please contact Maggie Arthur at FUF (415) 561-6890 x103 or [maggie@fuf.net](mailto:maggie@fuf.net). No commitment necessary. Planting trees is hands-on.

**Looking for a way to get involved in public education?** San Francisco School Volunteers is your bridge to San Francisco's public schools. Let us match your talents with a student or school that needs your help. To get involved at your neighborhood school call (415) 749-3700 or visit [www.sfsv.org](http://www.sfsv.org).