

**SAN FRANCISCO PUBLIC LIBRARY**

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October 28, 1994

**MEMO TO: Branch Managers**  
**FROM: Marcia Schneider, Acting Chief of Branches**  
**SUBJECT: Branch Demographic Summary Sheet**

Attached is the updated version of the branch demographic summary sheet. Please toss the old ones.

Also, you will find the Statistics Report for 4/94 - July 94, and the budget report that was developed for the 1,150 hours and which will be presented to the Library Commission on 11/1/94.



1990 CENSUS  
PERCENTAGE of BRANCH POPULATION SERVED

CATEGORY	BRANCHES																									
	ANZ	%	BAY	%	BHE	%	CHI	%	EVA	%	EXC	%	GPA	%	GGV	%	ING	%	MAR	%	MER	%	MIS	%	NVA	%
<b>Ethnicity</b>																										
White, Caucasian	13,266	47.7%	1,542	6.8%	8,583	36.6%	16,966	39.7%	17,227	64.3%	12,031	25.8%	8,207	56.5%	15,984	83.9%	6,539	44.5%	16,242	86.1%	9,532	63.1%	15,844	32.0%	17,647	77.3%
Asian/Pacific Islander	12,432	44.7%	4,311	19.0%	4,758	20.3%	22,834	53.4%	2,511	9.4%	16,734	35.8%	2,665	18.3%	2,077	10.9%	3,937	26.8%	1,593	8.4%	3,492	23.1%	5,434	11.0%	1,915	8.4%
Hispanic	1,334	4.8%	1,999	8.8%	8,108	34.6%	1,698	4.0%	4,175	15.6%	14,656	31.4%	2,541	17.5%	706	3.7%	1,691	11.5%	826	4.4%	1,017	6.7%	26,016	52.6%	2,369	10.4%
African American	632	2.3%	14,706	64.9%	1,858	7.9%	1,111	2.6%	2,633	9.8%	2,983	6.4%	1,051	7.2%	238	1.2%	2,458	16.7%	154	0.8%	993	6.6%	1,825	3.7%	772	3.4%
Native American	86	0.3%	69	0.30%	87	0.4%	112	0.3%	152	0.6%	136	0.3%	49	0.3%	35	0.2%	47	0.3%	38	0.2%	56	0.4%	236	0.5%	92	0.4%
<b>Language Spoken at Home</b>																										
Speak only English	12,596	45.3%	15,117	66.7%	10,807	46.1%	18,074	42.3%	19,346	72.2%	14,477	31.0%	9,334	64.2%	15,005	78.7%	8,666	58.9%	14,677	77.8%	9,500	62.9%	18,376	37.1%	18,082	79.2%
Chinese	8,037	28.9%	2,199	9.7%	1,175	5.0%	18,552	43.4%	1,016	3.8%	5,617	12.0%	1,158	8.0%	915	4.8%	1,928	13.1%	909	4.8%	1,211	8.0%	2,009	4.1%	630	2.8%
Spanish or Spanish Crede	835	3.0%	1,274	5.6%	6,285	26.8%	1,026	2.4%	3,072	11.5%	11,592	24.8%	1,815	12.5%	567	3.0%	1,157	7.9%	464	2.5%	646	4.3%	21,641	43.7%	1,509	6.6%
Tagalog	603	2.2%	512	2.3%	2,392	10.2%	731	1.7%	370	1.4%	6,654	14.3%	428	2.9%	68	0.4%	752	5.1%	99	0.5%	502	3.3%	1,613	3.3%	308	1.3%
Vietnamese	733	2.6%	162	0.7%	15	0.1%	344	0.8%	163	0.6%	338	0.7%	46	0.3%	5	0.03%	129	0.9%	65	0.3%	105	0.7%	287	0.6%	11	0.05%
Japanese	645	2.3%	13	0.1%	36	0.2%	331	0.8%	85	0.3%	79	0.2%	100	0.7%	294	1.5%	136	0.9%	101	0.5%	293	1.9%	81	0.2%	63	0.3%
Russian	1,890	6.8%	0	0.0%	29	0.1%	66	0.2%	90	0.3%	26	0.1%	66	0.5%	36	0.2%	150	1.0%	87	0.5%	299	2.0%	223	0.5%	55	0.2%
Korean	422	1.5%	45	0.2%	54	0.2%	66	0.2%	13	0.05%	63	0.1%	26	0.2%	55	0.3%	68	0.5%	25	0.1%	532	3.5%	53	0.1%	23	0.1%
<b>Ages</b>																										
Preschod children (0 to 5)	1,384	5.0%	2,435	10.7%	1,759	7.5%	1,391	3.3%	1,027	3.8%	3,287	7.0%	910	6.3%	552	2.9%	1,031	7.0%	493	2.6%	695	4.6%	3,807	7.7%	920	4.0%
Schod age children (6 to 13)	1,893	6.8%	2,958	13.0%	1,986	8.5%	1,885	4.4%	994	3.7%	4,191	9.0%	1,149	7.9%	355	1.9%	1,377	9.4%	443	2.3%	987	6.5%	4,525	9.1%	782	3.4%
Teenagers (14 to 18)	1,361	4.9%	1,876	8.3%	1,389	5.9%	1,688	3.9%	636	2.4%	2,911	6.2%	567	3.9%	358	1.9%	740	5.0%	228	1.2%	767	5.1%	2,852	5.8%	510	2.2%
Adults (19 to 64)	18,400	66.2%	12,541	55.3%	15,738	67.1%	29,684	69.4%	21,770	81.2%	29,052	62.2%	10,233	70.4%	14,710	77.2%	9,112	62.0%	14,009	74.3%	9,089	60.1%	34,163	69.0%	18,505	81.0%
Seniors (65 and over)	4,762	17.1%	2,731	12.0%	2,573	11.0%	8,213	19.2%	2,367	8.8%	6,963	14.9%	1,757	12.1%	3,027	15.9%	2,444	16.6%	3,632	19.3%	3,627	24.0%	4,160	8.4%	2,256	9.9%
<b>Citizenship</b>																										
Born in United States	15,593	56.1%	8,574	37.8%	14,653	62.5%	22,054	51.6%	21,425	80.0%	22,649	48.5%	11,185	77.0%	15,834	83.1%	10,438	71.0%	15,552	82.5%	10,512	69.6%	27,056	54.7%	19,723	86.4%
Naturalized Citizens	6,459	23.2%	590	2.6%	3,442	14.7%	6,939	16.2%	1,852	6.9%	10,139	21.7%	1,836	12.6%	1,578	8.3%	2,247	15.3%	1,557	8.3%	2,080	13.8%	5,291	10.7%	1,693	7.4%
Not a citizen	5,736	20.6%	911	4.0%	5,350	22.8%	13,769	32.2%	3,521	13.1%	11,502	24.6%	1,493	10.3%	1,584	8.3%	2,025	13.8%	1,716	9.1%	2,578	17.1%	17,160	34.7%	1,415	6.2%
<b>Education Level</b>																										
Less than High School Education	4,325	15.6%	5,547	24.5%	5,646	24.1%	12,235	28.6%	3,267	12.2%	10,469	22.4%	1,609	11.1%	825	4.3%	1,928	13.1%	1,392	7.4%	970	6.4%	13,632	27.5%	1,339	5.9%
High school graduate or equivalency	4,154	14.9%	4,659	20.5%	3,422	14.6%	6,332	14.8%	3,277	12.2%	9,173	19.7%	2,233	15.4%	1,925	10.1%	2,223	15.1%	2,483	13.2%	2,415	16.0%	8,196	16.6%	2,864	12.5%
Some College	6,449	23.2%	4,227	18.6%	4,774	20.4%	9,116	21.3%	7,458	27.8%	8,890	19.0%	3,413	23.5%	4,075	21.4%	3,598	24.5%	3,927	20.8%	4,382	29.0%	8,408	17.0%	5,411	23.7%
Bachelor's degree	5,305	19.1%	808	3.6%	3,066	13.1%	7,344	17.2%	7,105	26.5%	4,498	9.6%	2,790	19.2%	6,788	35.6%	2,228	15.1%	6,324	33.5%	3,477	23.0%	5,778	11.7%	6,532	28.6%
Graduate or professional degree	3,196	11.5%	363	1.6%	1,746	7.4%	3,083	7.2%	3,203	12.0%	1,486	3.2%	1,976	13.6%	4,199	22.0%	1,615	11.0%	3,556	18.9%	1,785	11.8%	2,994	6.0%	4,596	20.1%
<b>Median Income</b>																										
Median household income in 1989	37,618		26,258		36,222		20,633		32,723		35,954		45,296		46,647		40,859		40,091		43,526		29,178		42,463	
<b>Tenure</b>																										
Owner occupied	4,764	17.1%	3,442	15.2%	4,338	18.5%	2,136	5.0%	2,689	10.0%	9,097	19.5%	3,861	26.6%	2,733	14.3%	4,049	27.5%	2,698	14.3%	2,136	14.1%	3,471	7.0%	4,960	21.7%



**1990 CENSUS**  
**PERCENTAGE of BRANCH POPULATION SERVED**

CATEGORY	BRANCHES																									
	NBE	%	OVI	%	ORT	%	PAR	%	PSI	%	POR	%	POT	%	PRE	%	RIC	%	SUN	%	VVA	%	WFO	%	WSA	%
<b>Ethnicity</b>																										
White, Caucasian	12,755	44.3%	3,217	17.1%	13,077	43.7%	20,429	69.5%	8,561	53.4%	3,150	23.0%	5,610	56.7%	12,531	67.8%	22,959	48.3%	23,588	54.2%	3,026	14.9%	15,423	65.8%	12,684	41.2%
Asian/Pacific Islander	14,476	50.2%	5,818	30.9%	14,080	47.0%	2,242	7.6%	6,346	39.6%	4,710	34.5%	938	9.5%	3,369	18.2%	19,837	41.7%	16,430	37.7%	8,899	43.9%	5,393	23.0%	4,918	16.0%
Hispanic	1,016	3.5%	3,511	18.7%	1,948	6.5%	1,982	6.7%	859	5.4%	2,675	19.6%	1,253	12.7%	947	5.1%	2,442	5.1%	2,486	5.7%	2,876	14.2%	1,497	6.4%	1,770	5.7%
African American	497	1.7%	6,190	32.9%	705	2.4%	4,539	15.4%	210	1.3%	3,059	22.4%	2,006	20.3%	1,542	8.3%	2,072	4.4%	847	1.9%	5,348	26.4%	1,038	4.4%	11,213	36.4%
Native American	51	0.2%	46	0.2%	96	0.3%	150	0.5%	34	0.2%	31	0.2%	66	0.7%	65	0.4%	132	0.3%	122	0.3%	52	0.3%	71	0.3%	134	0.4%
<b>Language Spoken at Home</b>																										
Speak only English	10,641	36.9%	12,497	66.4%	12,969	43.3%	24,373	82.9%	8,041	50.2%	6,058	44.3%	7,254	73.3%	13,451	72.8%	23,251	48.9%	22,622	52.0%	8,552	42.2%	15,261	65.1%	22,360	72.6%
Chinese	12,403	43.0%	2,314	12.3%	9,095	30.4%	392	1.3%	4,217	26.3%	2,443	17.9%	322	3.3%	1,519	8.2%	12,455	26.2%	10,402	23.9%	4,840	23.9%	2,818	12.0%	1,152	3.7%
Spanish or Spanish Creole	643	2.2%	2,682	14.2%	1,290	4.3%	1,181	4.0%	511	3.2%	1,882	13.8%	803	8.1%	696	3.8%	1,448	3.0%	1,763	4.0%	1,867	9.2%	1,028	4.4%	1,486	4.8%
Tagalog	137	0.5%	2,215	11.8%	1,043	3.5%	290	1.0%	396	2.5%	1,361	10.0%	61	0.6%	179	1.0%	687	1.4%	865	2.0%	2,107	10.4%	332	1.4%	423	1.4%
Vietnamese	69	0.2%	25	0.1%	407	1.4%	107	0.4%	69	0.4%	26	0.2%	116	1.2%	102	0.6%	714	1.5%	233	0.5%	76	0.4%	59	0.3%	181	0.6%
Japanese	120	0.4%	116	0.6%	303	1.0%	117	0.4%	176	1.1%	5	0.04%	24	0.2%	288	1.6%	897	1.9%	556	1.3%	15	0.1%	382	1.6%	981	3.2%
Russian	29	0.1%	13	0.1%	534	1.8%	210	0.7%	407	2.5%	9	0.1%	83	0.8%	203	1.1%	1,736	3.7%	1,095	2.5%	29	0.1%	489	2.1%	252	0.8%
Korean	79	0.3%	87	0.5%	630	2.1%	18	0.1%	250	1.6%	20	0.1%	16	0.2%	138	0.7%	848	1.8%	422	1.0%	15	0.1%	211	0.9%	817	2.7%
<b>Ages</b>																										
Preschool children (0 to 5)	1,256	4.4%	1,419	7.5%	1,745	5.8%	1,118	3.8%	904	5.6%	1,122	8.2%	704	7.1%	719	3.9%	3,142	6.6%	2,424	5.6%	1,897	9.4%	1,355	5.8%	1,346	4.4%
School age children (6 to 13)	1,249	4.3%	1,819	9.7%	2,321	7.7%	1,079	3.7%	1,249	7.8%	1,390	10.2%	777	7.9%	779	4.2%	3,453	7.3%	2,754	6.3%	2,385	11.8%	1,625	6.9%	1,801	5.9%
Teenagers (14 to 18)	972	3.4%	1,295	6.9%	1,653	5.5%	593	2.0%	840	5.2%	731	5.3%	317	3.2%	713	3.9%	1,883	4.0%	1,909	4.4%	1,638	8.1%	1,183	5.0%	1,443	4.7%
Adults (19 to 64)	19,816	68.8%	11,775	62.5%	19,368	64.7%	24,330	82.8%	9,781	61.0%	8,150	59.6%	7,187	72.6%	13,867	75.0%	33,127	69.7%	29,581	67.9%	12,058	59.5%	15,321	65.4%	20,776	67.5%
Seniors (65 and over)	5,490	19.0%	2,544	13.5%	4,883	16.3%	2,277	7.7%	3,268	20.4%	2,288	16.7%	905	9.1%	2,475	13.4%	5,928	12.5%	7,035	16.2%	2,321	11.5%	5,026	21.4%	5,534	18.0%
<b>Citizenship</b>																										
Born in United States	9,711	33.7%	11,877	63.1%	16,101	53.7%	25,706	87.4%	9,523	59.4%	8,255	60.4%	8,611	87.0%	14,839	80.3%	29,533	62.1%	27,146	62.3%	12,306	60.7%	17,313	73.9%	24,732	80.3%
Naturalized citizen	2,570	8.9%	2,802	14.9%	6,965	23.3%	1,377	4.7%	3,967	24.7%	2,275	16.6%	489	4.9%	1,569	8.5%	8,605	18.1%	8,747	20.1%	3,445	17.0%	3,967	16.9%	2,573	8.4%
Not a citizen	4,500	15.6%	4,173	22.2%	6,890	23.0%	2,314	7.9%	2,543	15.9%	3,139	23.0%	790	8.0%	2,140	11.6%	9,342	19.7%	7,649	17.6%	4,553	22.5%	2,138	9.1%	3,611	11.7%
<b>Education Level</b>																										
Less than High School Education	7,999	27.8%	4,090	21.7%	5,455	18.2%	2,265	7.7%	2,248	14.0%	3,659	26.8%	1,369	13.8%	1,362	7.4%	6,640	14.0%	5,681	13.0%	5,577	27.5%	2,108	9.0%	5,350	17.4%
High school graduate or equivalency	3,042	10.6%	3,514	18.7%	5,932	19.8%	3,405	11.6%	3,027	18.9%	3,041	22.2%	1,518	15.3%	1,880	10.2%	6,727	14.2%	6,657	15.3%	3,861	19.1%	3,154	13.5%	5,011	16.3%
Some college	4,619	16.0%	4,332	23.0%	7,322	24.4%	7,754	26.4%	4,087	25.5%	2,493	18.2%	2,174	22.0%	4,430	24.0%	10,530	22.2%	10,223	23.5%	3,637	17.9%	4,934	21.0%	7,768	25.2%
Bachelor's degree	4,859	16.9%	1,946	10.3%	4,165	13.9%	8,624	29.3%	2,776	17.3%	967	7.1%	1,960	19.8%	5,218	28.2%	10,436	22.0%	9,232	21.2%	1,336	6.6%	5,027	21.4%	5,623	18.3%
Graduate or professional degree	3,027	10.5%	641	3.4%	1,705	5.7%	4,680	15.9%	1,332	8.3%	392	2.9%	1,107	11.2%	3,378	18.3%	5,195	10.9%	5,068	11.6%	304	1.5%	4,296	18.3%	2,980	9.7%
<b>Median Income</b>																										
Median household income in 1989	37,976		37,923		38,507		33,717		42,167		33,498		36,894		44,895		36,199		38,204		31,972		57,050		30,019	
<b>Tenure</b>																										
Owner occupied	2,328	8.1%	4,095	21.8%	6,171	20.6%	3,242	11.0%	4,247	26.5%	3,016	22.1%	1,760	17.8%	2,614	14.1%	5,448	11.5%	8,428	19.4%	3,478	17.2%	6,635	28.3%	2,797	9.1%