



City & County of San Francisco Branch Library Improvement Program

Merced Branch History and Quick Facts

- Merced Branch Library was built as part of San Francisco's branch library building boom of the 1950s, and it still reflects the style and values of that time.
- The building was designed by architects Appleton & Wolfard and built at a cost of \$137,511.
- Merced Branch opened on January 24, 1958. It was the 25th branch established in the San Francisco Public Library system.
- In March, 2006, Merced library users checked out 15,313 adult reading-level items, 1,680 Teen items, and 9,649 children's items, for a total circulation of 26,642 items.
- Merced's March, 2006, overall circulation total was the 7th highest among 22 open branch libraries. Merced's children's circulation ranked 6th highest among all branch libraries.
- In the library's most recent Satisfaction Survey, conducted in late November-early December 2005, 92% of Merced Branch respondents reported finding something they wanted in the course of their library visit.
- Branch users, in that same survey, reported that as for a language other than English, 38% preferred Chinese and 19% preferred Russian.

Groundbreaking 1957



San Francisco Public Library



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2004-2005

Merced

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Population (2000 Census)	Circulation	Library Visits	Reference Questions	Other Questions	Total Questions
17,283	239,518	127,891	31,487	48,960	80,447
Per Population Use	13.85	7.4	1.82	2.83	4.65
Total by Race	White	African American	Asian	Hispanic	Other Minorities
% Population	8,985	850	6,011	1,287	3,763
	52%	5%	35%	7%	22%
Population by Age	Juvenile population	Adult population			
% Population	2,393	14,890			
	13.8%	86.2%			
Income Households					
average % < poverty	6.85%				
median % < poverty	8.75%				



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