



AR ✓  
US ✓  
CK ✓  
RT ✓  
JL ✓

\* You will each soon be contacted regarding North Beach's first ever Guide to Shopping, Dining and Services. Two line ads will cost \$60 per business. The brochure will be printed on high quality glossy paper, will be at least 11" x 17" and will fold to the size of a map or travel brochure for easy handling and display.

On one side will be a map indicating transit routes, key sights, and parking lots, along with a legend giving parking rates. On the reverse side, businesses will be categorized for easy reference and will indicate who has valet and validated parking.

If you have questions, or want to sign up, please contact Marsha Garland, 673-3228.

\* Bonnie and Bob Ray, owners of Neighborhood Park, at 659 Union, are now serving breakfast Mon-Fri, 8-11 and Sat-Sun, 8-noon. The baseball theme hamburger restaurant at the site of the former Lobster Pot and Mr. Soup is the couple's third business. The other two similar businesses are both called "Hot 'n Hunky" and are located at 4039 - 18th Street and 1946 Market. The Rays are long time SF residents, have a 6 year old son, and as is apparent by the baseball memorabilia on the walls, are avid sports fans.

\* On May 27th the Golden Gate Bridge-walk will take place. How about North Beach having its own celebration in conjunction with the Bridge events? Think about it. There will be lots and lots of people in town for the Bridge's birthday and North Beach is only a stone's throw away. We could have "North Beach Celebrates the Golden Gate Bridge". Restaurants and cafes could have Golden Gate Bridge Specials. Employees could dress in Thirties styles.

Interior designer Lorraine Calcagni has volunteered to help. She has an imagination that won't quit and will design a poster for shop windows if we indicate enough interest. This is a key city neighborhood that should be involved in a key city event. Call Lorraine at 474-2676 if you want a poster, or want to participate, or need ideas.

\* Claim to Fame! In 1898, Italian immigrant Angelo Giurlani peddled Stella olive oil from Lucca door to door in North Beach. Today A. Giurlani & Bro. is a \$30 million plus operation.

MARK YOUR CALENDAR NOW!!!

\* Wednesday, February 25th, North Beach Neighbors' public meeting, "The Year of the Hare, or Everything You've Ever Wanted to Know About Chinese New Year", 7:30 pm, Yick Wo School, Jones and Lombard.

\* March 4th, Police Community Relations, 7:30 pm, Central Station, Elections and Guest Speaker, Dr. David Sanchez, President of the Police Commission.

\* Sunday, March 8th, Telegraph Hill Dwellers' new members' cocktail party, Fresco Oyster, Broadway & Montgomery, 4-6 pm.



WELCOME TO OUR NEWEST MEMBERS:

MLT-LIM, PETER MAR, Property Owner  
NEIGHBORHOOD PARK, 659 Union  
WOLFGANG'S, 901 Columbus

\* The Examiner is celebrating its 100th birthday March 1-6. A special souvenir section on upgraded paper stock for Friday, the 6th, will include a full page advertising salute to North Beach. Ads are being offered at special rates of \$135-\$540 depending on size. Interested? Call Kaye Hamilton, 777-7277. Deadline is Thursday, 3/19.

\* Broadway Barbary Coast Merchants has proposed expanding our organization to encompass all of North Beach. If we do that, we will have to change the name. Members have proposed we call the organization the North Beach Chamber of Commerce or the Barbary Coast Chamber of Commerce. Your input would be appreciated. Please write to President Garry Pallister, Columbus Books, 540 Broadway, SF 94133.

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\* Re the SF Unified School District property at 350 Broadway. The site is now available for parking during non-school hours. Valet parking would allow approx. 40 vehicles. The way the School Board sees it, they should charge \$2 per space per night for a minimum of \$80 for the use of the school yard, i.e. \$2,400 per month. Ridiculous Nicholas, as the saying goes! Looks like it's time for negotiations.

\* Re-hash! In case you missed it in the Examiner and the Chronicle, the Planning Commission voted recently to extend SF's stringent zoning controls for nine months. The controls were designed to maintain the character of neighborhood commercial districts and to protect family businesses.

\* BBCM has been developing plans with Dr. Chris Nelson, architectural historian at SF Heritage, in order to conduct a Barbary Coast tour sometime in May. The tour for approx. 150 will include lunch, a panel discussion and a walking tour featuring architectural gems.

## Hair by Douglas

At Marco of Venice

454 Columbus Avenue  
San Francisco, CA 94133

982-4772

\* During Columbus Books' recent 50% off sale, a friendly customer was browsing through the American History section and came across "The Royal Family Today", pulled the book off the shelf and took it to the English History section, only to find "Classical Greece". When she "complained" to owner (and Broadway Barbary Coast Merchants' president) Garry Pallister, Garry responded "My prices are 50% off in an already discounted bookstore -- what do you expect, the Dewey Decimal System?"

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\* Pasticci, 561 Columbus, is open. As mentioned last month, Pasticci replaces the short-lived Caffe Capri, which replaced the even shorter lived, Le Botteghe, which replaced the long-lived Ratto & Sons appliance store. Pasticci, Inc.'s primary stockholders are Bill Kingsbury and Maria Luisa Pisano, formerly Italy's Trade Commissioner in SF.

\* North Beach is about to acquire a new park, thanks to North Beach Neighbors, who acquired some Open Space money to turn the old Michelangelo Playground into a neighborhood park. The 2.3 acres of open space are located on the south side of Greenwich between Jones and Leavenworth. NBN started a community garden on part of the site three years ago and occasionally their gardeners share fresh herbs with local restaurants.

Now NBN is trying to save money (i.e. your tax dollars) and make it go farther by building Michelangelo Park with volunteer labor and donated materials. SF Friends of the Urban Forest and SF League of Urban Gardeners (SLUG) will be organizing volunteers.

A number of licensed contractors have already committed time. Support from North Beach merchants is vital! Support can include labor, in kind services, help with administrative costs like stationery, printing, xeroxing, money for postage, etc. Anyone want to sponsor a tree, a swing, a water fountain? Call volunteer landscape architect, Michael Olexo at 771-6348.



(415) 928-2611

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\* Julius' Castle's valet parking permit was suspended for 7 days. Revocation of that permit is on hold for one year subject to two stipulations: 1.) at least 3 valet parkers must be on duty; and 2.) valet parkers must wear orange jumpsuits. In addition, owner Jeffrey Pollack offered the following as additional remedies and the police department encourages follow through in its Notice of Decision:

1. employees are prohibited from parking in the immediate area; 2. Pollack is willing to meet with neighbors to discuss ways of easing parking problems; 3. He will work with Telegraph Hill Dwellers (who will mediate between the restaurant and adjacent neighbors) towards resolving problems and 4.) Pollack will send out letters asking that complaints be sent direct to him.

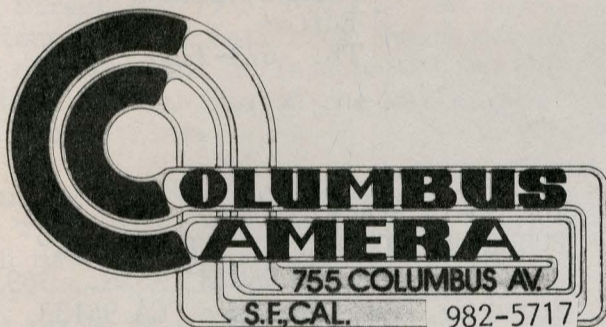
Now, will everyone play cricket?

421-2634  
433-6750

**ABL**  
TRAVEL AGENCY

**Egizio Lenci**  
MANAGER

451 COLUMBUS AVENUE  
SAN FRANCISCO, CALIF. 94133



\* The Greek Taverna, 256 Columbus, is expanding its traditional jazz program. Music will now be available Wed., Thurs., at 8 pm, and Fri. and Sat. and 9 pm. Bands are different every night; however, the Haramis brothers are negotiating with renowned traditional jazz singer, Barbara Dane, recently featured in the Pink Section. Let's hope it goes -- she's GREAT!

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\* Gino Lamónico, formerly with Scoma's, has a conditional use permit and is reconstructing the former Gloria Sausage Co. at 635 Vallejo. Gino has been in the restaurant business for 26 years, hails from Sicily, and plans to serve only seafood in his new place which will be named The Italian Accent Seafood Restaurant.

\* We all know Enrico's is up for sale. Add Cafe Jacqueline, the sweet little souffle restaurant at 1454 Grant.

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\* Many residents have expressed an interest in receiving the NB Business News. This newsletter is provided free to merchants, hand delivered, and it is hoped that eventually most NB merchants will become members of one solid association. The costs of production and delivery are underwritten by ads taken out by NB merchants. Ads cost \$15 per issue.

If you are a NB resident and would like to subscribe, please send a \$15 check to Marsha Garland, 800 A Lombard, SF, 94133. Make your check payable to: Broadway Barbary Coast Merchants.

\* Discussions on the North Beach/Broadway Park & Shuttle have been extended to include an employee jitney shuttle to relieve on street parking and to encourage employees to park in peripheral lots with jitney service to and from their place of employment.

Red tape and numerous meetings have slowed down negotiations but Walter Pastore (The Palladium), Luke Aguilera (The Flying Dutchman) and Marsha Garland met with Enid Lim of Chinatown TRIP on February 3rd. Chinatown is anxious to share in our plans and feels that our proposed stop at Broadway and Columbus will be beneficial for them. TRIP stands for Transportation Research & Improvement Project and Enid is kindly lending her experience and expertise to our project.

\* The Palateers is a new social group recently formed by North Beach Neighbors. The purpose is to visit a North Beach restaurant twice a month and treat the palate to new sensations. The first few restaurants include: Capps Corner, Beethoven, Firenze and Route 66. Interested? Ph: 474-8126.



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- \* MOBILE ASSISTANCE PATROL - 431-7400  
(for public drunks removal)
- \* MAYOR'S COMMERCIAL RENTS HOTLINE - 558-2666
- \* MUNI ROUTE INFORMATION - 673-MUNI
- \* SF S.A.F.E. - 673-SAFE
- \* Mike Tyrrell, ABC, 557-2057
- \* Tel-Hi Med Center, 421-6441

Marsha Garland  
Editor  
Ph: 673-3228

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Broadway Barbary Coast Merchants, 369 Broadway, SF CA 94133  
Attn: Ron Hothem, Treasurer

Enclosed is my membership check for \$75. My business name is:

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