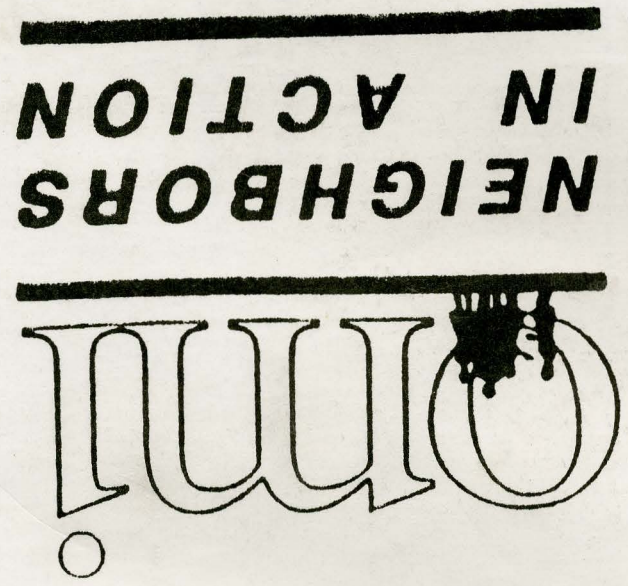


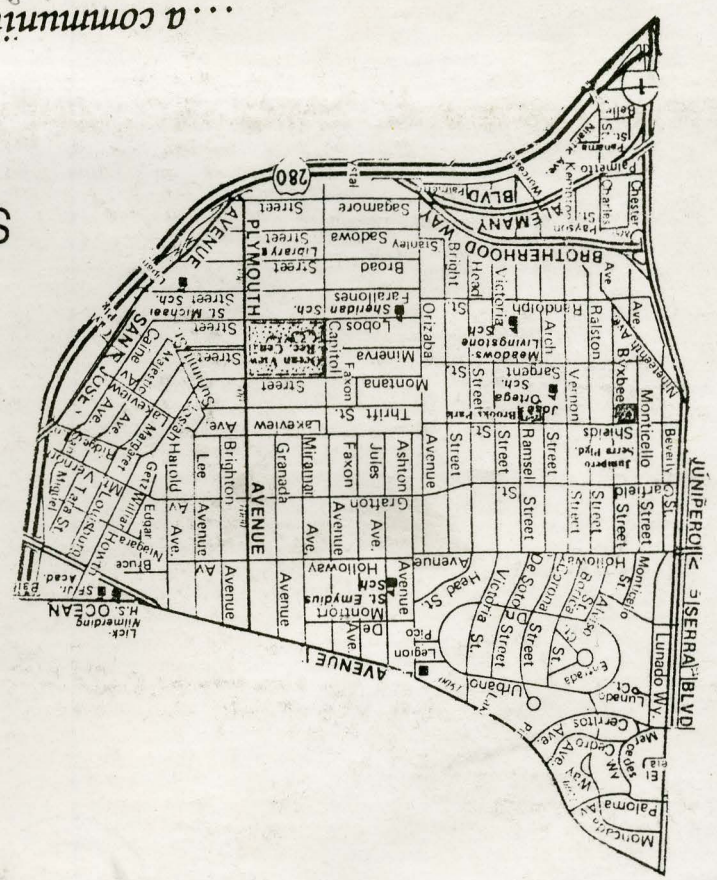
CALENDAR PROCEEDS  
WILL BE USED  
TO CONTINUE THE WORK OF  
OMI NEIGHBORS IN ACTION

\$10

...a community organization of neighbors helping neighbors



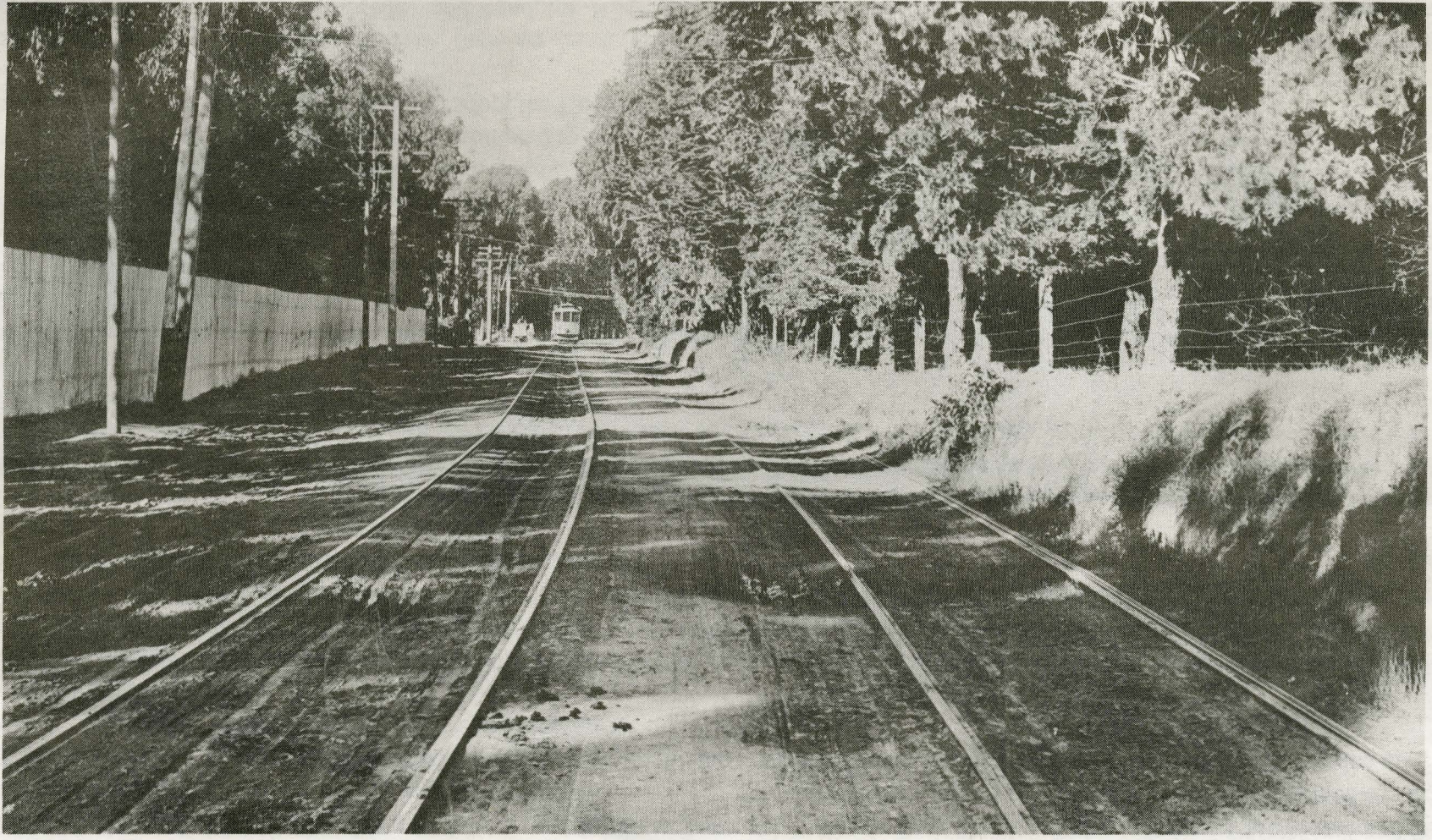
PUBLISHED BY:  
OMI-NIA  
P.O. BOX 5160  
SAN FRANCISCO, CA 94101  
(415) 333-2333



OCEAN VIEW

1990

# YESTERDAY AND TODAY



90 YEARS IN THE OCEANVIEW-MERCED HEIGHTS-INGLESIDE DISTRICT

OCEAN AVENUE (GAAR COLLECTION)



# A Brief History of the Oceanview-Merced Heights-Ingleside District

The area, bordered on the East by San Jose Avenue, the South by Alemany, the West by Junipero Serra, and the North by Ocean Avenue was once a portion of the San Miguel land grant.

Ingleside Inn, located at the corner of Ocean Avenue and Junipero Serra, the Ingleside Race Track at Urbano Drive, Club House and Stands, the Ocean Shore Railroad, scattered housing and farms comprised the area at the turn of the Century. Streetcar service was provided by the Market Street Railway until the opening of Twin Peaks Tunnel. The Race Track closed in 1905, but its facilities were pressed into service after the 1906 earthquake, and it became a hospital known as Camp Ingleside.

As the OMI area began to develop, the San Francisco School District approved plans to construct two schools, Farragut Elementary (1911) and Sheridan Elementary (1910). Both were stucco covered wood frame buildings, and unable to meet the Field Act Earthquake Safety Standards. Farragut was declared surplus property in the 70's and the Sheridan building was replaced by "temporary portables". A move is underway by the community to get a permanent school structure built at the Sheridan site.

Also during the second decade, the famous Sun Dial, largest west of the Mississippi, was built to commemorate the Pan Pacific Exposition and the opening of the Twin Peaks Tunnel. The area, bordered by Ocean Avenue, Ashton, Holloway, and Junipero Serra, including the race track, became Ingleside Terraces and was developed by the Urban Realty Construction Company for fine housing. In the prospectus, it was stated that no house can be built at a cost of less than \$6,000!

Ethnic integration came to OMI in the early '50's, when Black families began purchasing homes in the Oceanview and Merced Heights areas. Some realtors conspired to "blockbust" by scare tactics and only showing homes in the OMI to minority buyers. Our neighbors banded together, boycotting these realtors to keep OMI as a truly integrated community.

After the Supreme Court Brown decision, the OMI-CA held hearings and devised a plan to voluntarily de-segregate the public schools south of Portola Drive. Involved were Commodore Sloat, Sunnyside, San Miguel, Jose Ortega, Sheridan and Farragut. It began in 1965 and was highly successful with the first full K - 6 class being promoted to Junior High School in 1971 under this plan. The effort came to an end the following year, when the Court ordered the School District to adopt the Horseshoe Plan.

In addition to four Parks in Ingleside Terrace, there are seven other parks in the OMI. Oceanview Playground, Merced Heights Playground, Head Street Mini Park, Chester Steet Mini Park, and Randolph-Bright Mini-Park offer recreational activities. Brooks Park at 373 Ramsell and the Lakeview-Ashton Hilltop are natural areas with sweeping views of the Bay Area.

OMI demographics are presently undergoing another ethnic change, with many families of Pacific Rim origin locating in our area, adding to the diversity of the OMI.

## RAFFLE TICKET AND INSTRUCTION \$1990 IN PRIZES WILL BE AWARDED IN 1990!!!!

### RULES and CONDITIONS:

#1 EACH MONTH, \$165 WILL BE GIVEN TO WINNERS. THE \$100 PRIZE WILL BE DRAWN AT THE MONTHLY OMI-NIA MEETING, HELD ON THE THIRD MONDAY OF EACH MONTH.

#2 WINNERS NEED NOT BE PRESENT: YOUR CHECK WILL BE MAILED TO YOU.

#3 ALL TICKETS ARE KEPT AFTER EACH DRAWING AND A TICKET HOLDER CAN WIN AS OFTEN AS THAT NUMBER IS DRAWN.

#4 CHECK YOUR CALENDAR FOR THE DAYS OF THE DRAWINGS

#5 INSTRUCTIONS: YOU MUST FILL IN THE TICKET WITH YOUR NAME, ADDRESS, CITY AND ZIP CODE, AND PHONE NUMBER, DETACH AT THE PERFORATION, AND RETURN IT TO THE SELLER.

#6 IF YOU RECEIVE A CALENDAR AS A GIFT, PLEASE FILL IN THE TICKET AS DESCRIBED ABOVE (RETAIN STUB) AND MAIL IT TO:

OMI-NIA  
P O BOX 5160  
SAN FRANCISCO, CA 94101

FOR FURTHER INFORMATION, PLEASE CALL: 333-2333

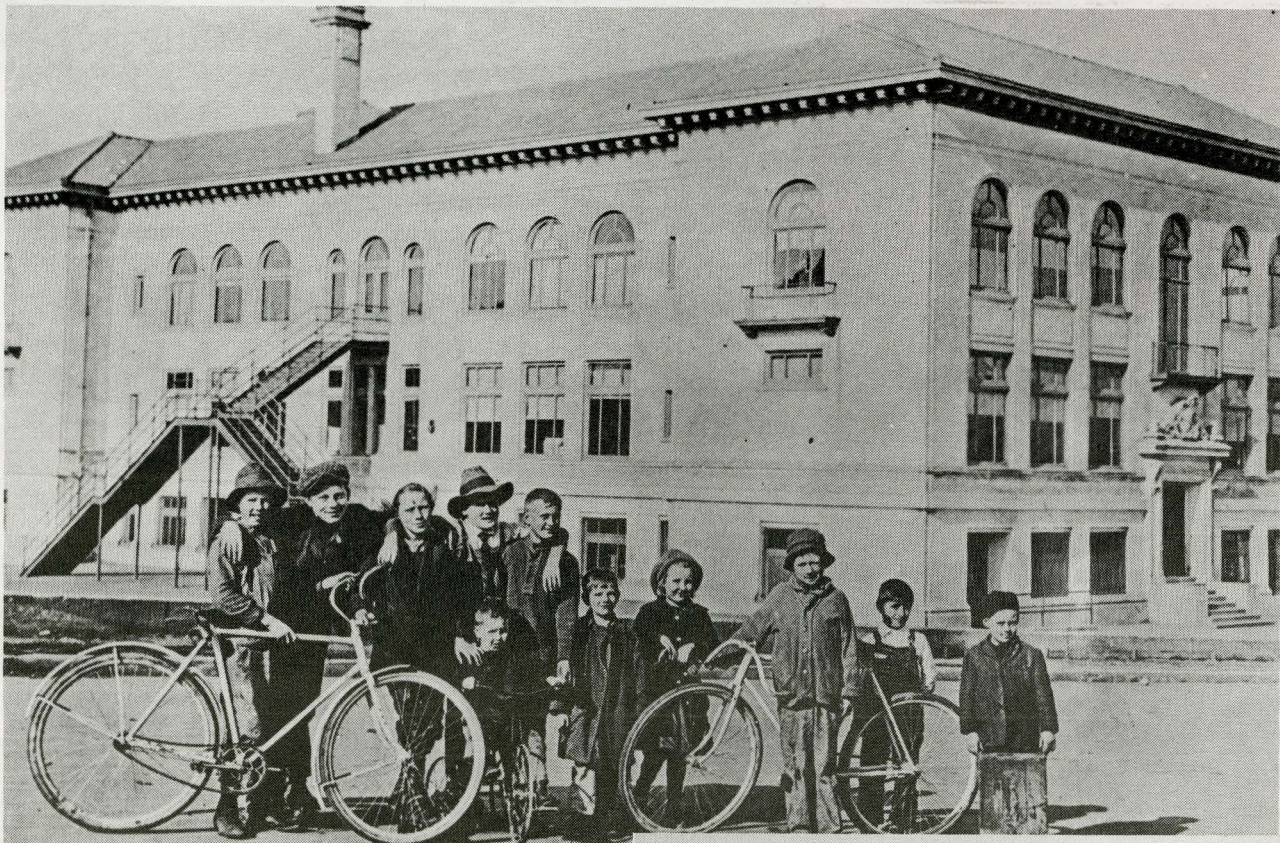
### Acknowledgements

OMI-NIA wishes to thank the following for their work on this calendar:

HAROLD HOOGASIAN (GRAPHICS AND REPRODUCTION)  
GREG GAAR (VINTAGE PHOTOS AND HISTORICAL DATA)  
JODI REID and BETTE LANDIS (LAYOUT AND TEXT)  
RACHEL BAKER, STEVE GUTTMAN, ROBERT LANDIS  
and ED SMITH (PHOTOGRAPHERS)

OMI Neighbors In Action 1990 Calendar Raffle	OMI-NIA 1990 Raffle
<i>\$1990 awarded during 1990</i>	
Name: _____	P.O. Box 5160
Address: _____	San Francisco, CA 94101
City, State, Zip: _____	415 - 333 - 2333
Phone: (day) _____ (eve) _____	Donation benefits OMI Neighbors In Action
This ticket will be entered into all 73 drawings	





FARRAGUT ELEMENTARY SCHOOL, CIRCA 1918, BUILT IN 1911, DEMOLISHED IN 1984.  
(GAAR COLLECTION)

HOLLOWAY TERRACES AND JAMES JOHNSON CENTER, 42 SINGLE FAMILY, OWNER OCCUPIED UNITS OF "AFFORDABLE HOUSING". CONSTRUCTED ON THE FARRAGUT SITE IN 1985  
(R. LANDIS)

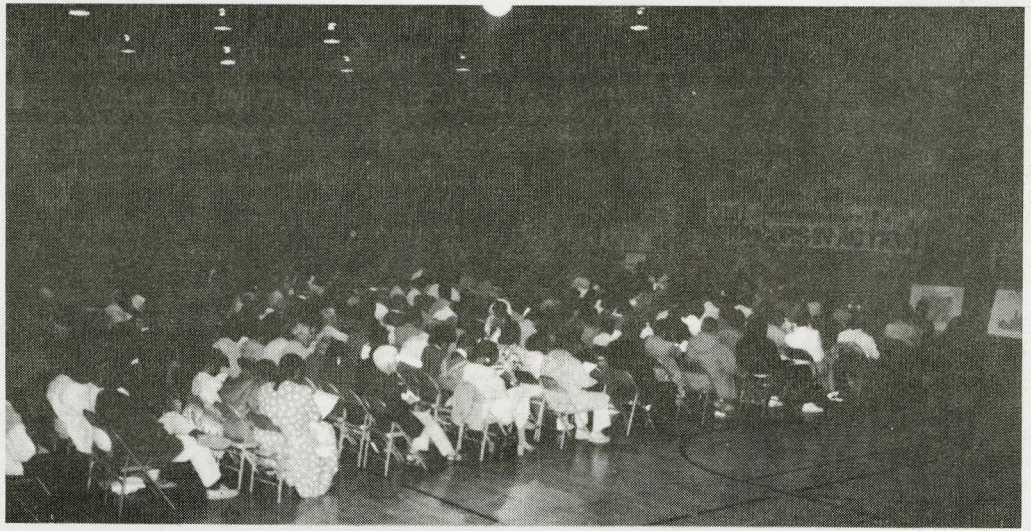


DECEMBER 1989							FEBRUARY 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2					1	2	3
3	4	5	6	7	8	9	4	5	6	7	8	9	10
10	11	12	13	14	15	16	11	12	13	14	15	16	17
17	18	19	20	21	22	23	18	19	20	21	22	23	24
24	25	26	27	28	29	30	25	26	27	28			
31													

# January 1990

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 New Years Day	2	3 (\$10)	4	5	6
7	8	9	10	11 (\$10)	12	13
14	15 Martin Luther King's Birthday	16	17 (\$10)	18	19 (\$25)	20
21	22 (\$100) OMI-NIA General Meeting, 7pm	23	24	25	26	27
28	29	30 (\$10)	31			





UPPER PHOTOS, L TO R.  
EBELE OKOBI ADDRESS GATHER-  
ING; ATTENDEES AT VIGIL  
(S. GUTTMAN)



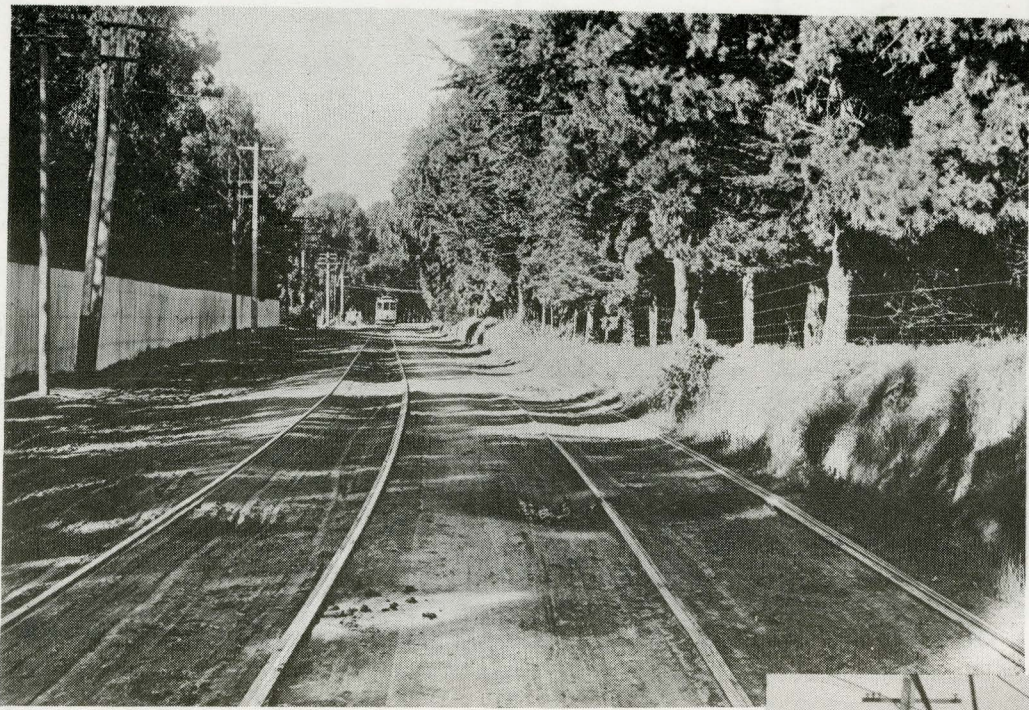
LEFT:  
S.F. CHRISTIAN CENTER CHOIR  
( S. GUTTMAN)

# February 1990

JANUARY 1990							MARCH 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	31

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2 (\$25)	3
4	5	6	7 (\$10)	8	9	10
11	12 Lincoln's Birthday	13	14 Valentine's Day	15 (\$10)	16	17
18	19 President's Day (\$100) OMI-NIA General Meeting, 7 pm	20	21 (\$10)	22 Washington's Birthday	23	24
25	26	27 (\$10)	28 Ash Wednesday			





CIRCA 1910 OCEAN AVENUE AT  
VICTORIA, MARKET STREET  
RAILWAY  
(GAAR COLLECTION)

CIRCA 1989 OCEAN AVENUE AT  
VICTORIA, MUNI METRO LINES  
(R. LANDIS)

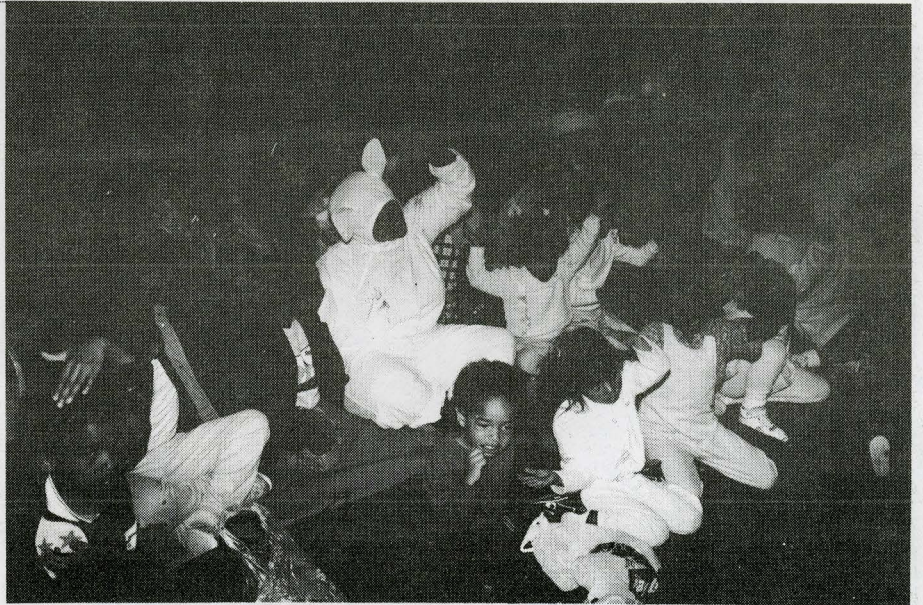
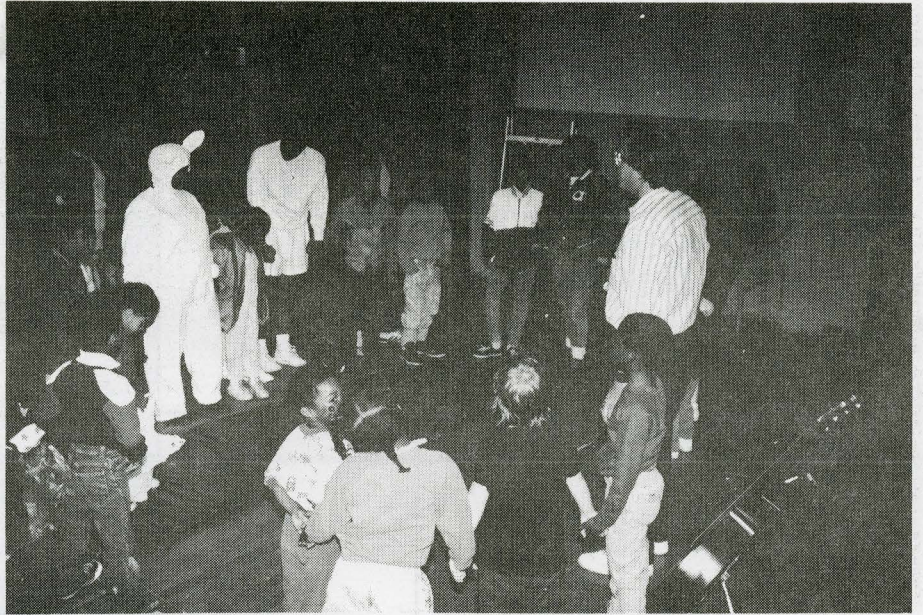
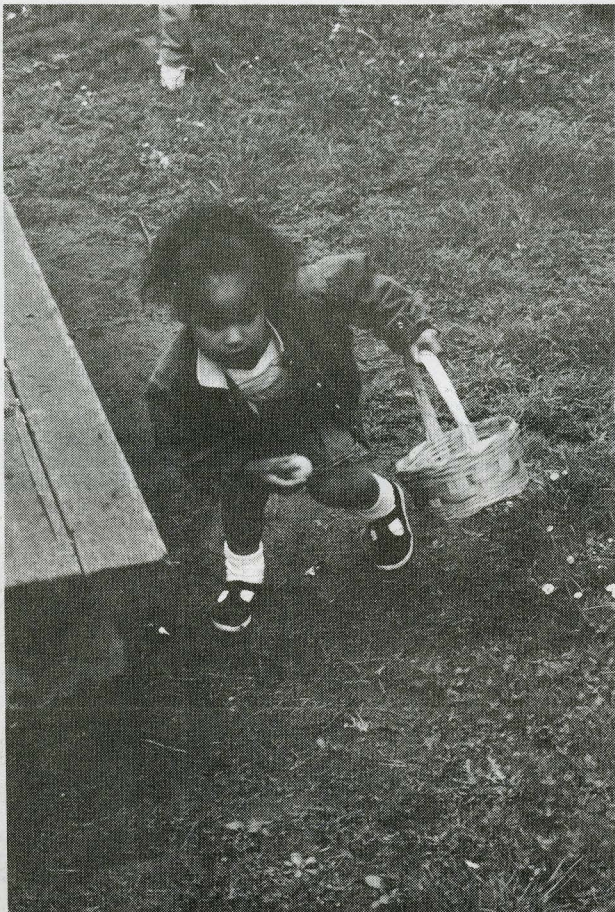


March 1990

FEBRUARY 1990							APRIL 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28				29	30					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 (\$10)	2	3
4	5 (\$10)	6	7	8	9	10
11	12	13 (\$25)	14	15	16	17 St. Patrick's Day
18	19 (\$100) OMI-NIA General Meeting, 7 pm	20	21	22	23 (\$10)	24
25	26	27	28	29 (\$10)	30	31





EASTER EGG HUNT AT OCEANVIEW PLAYGROUND, CO--SPONSORED BY SNIG AND OMI-NIA  
(S. GUTTMAN)

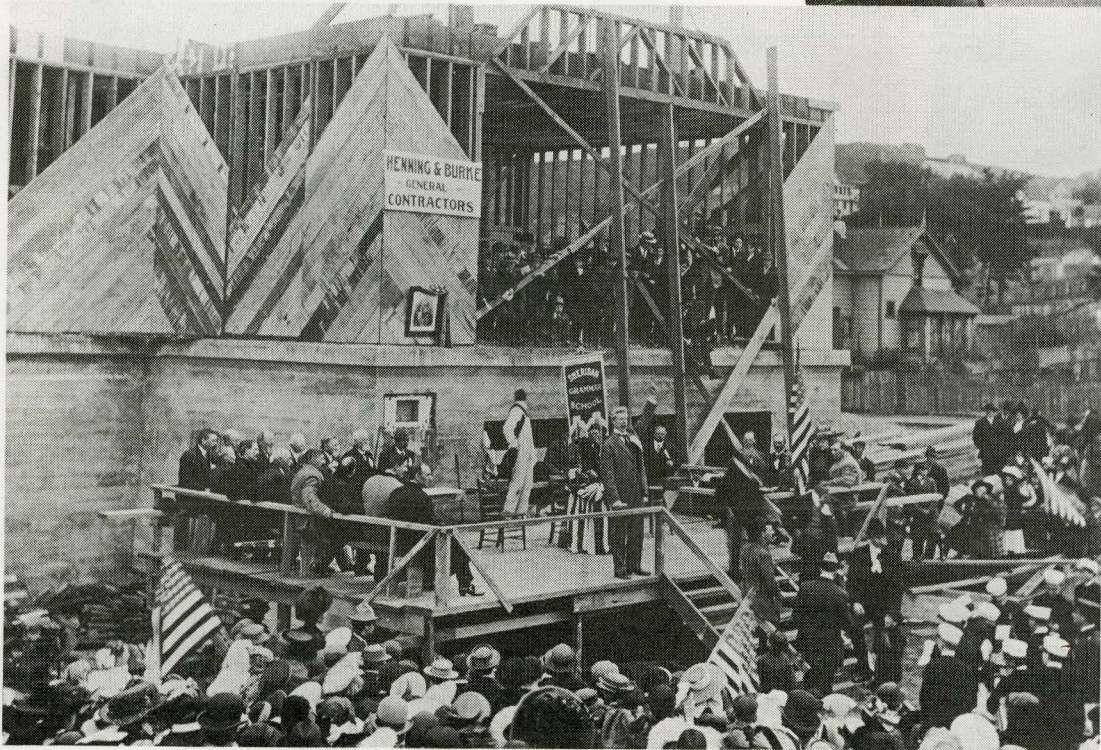
## April 1990

MARCH 1990							MAY 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3			1	2	3	4	5
4	5	6	7	8	9	10	6	7	8	9	10	11	12
11	12	13	14	15	16	17	13	14	15	16	17	18	19
18	19	20	21	22	23	24	20	21	22	23	24	25	26
25	26	27	28	29	30	31	27	28	29	30	31		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 (\$10)	5	6	7
8	9 (\$10)	10 Passover	11	12	13 Good Friday	14
15 Easter	16 (\$100) OMI-NIA General Meeting, 7 pm	17	18 (\$10)	19	20	21
22	23	24	25 Secretaries Day	26	27 (\$25)	28
29	30 (\$10)					



THE SCHOOL DID NOT MEET FIELD ACT  
EARTHQUAKE STANDARDS AND WAS RE-  
PLACED BY "PORTABLES" IN THE '70'S  
(SFUSD COLLECTION)



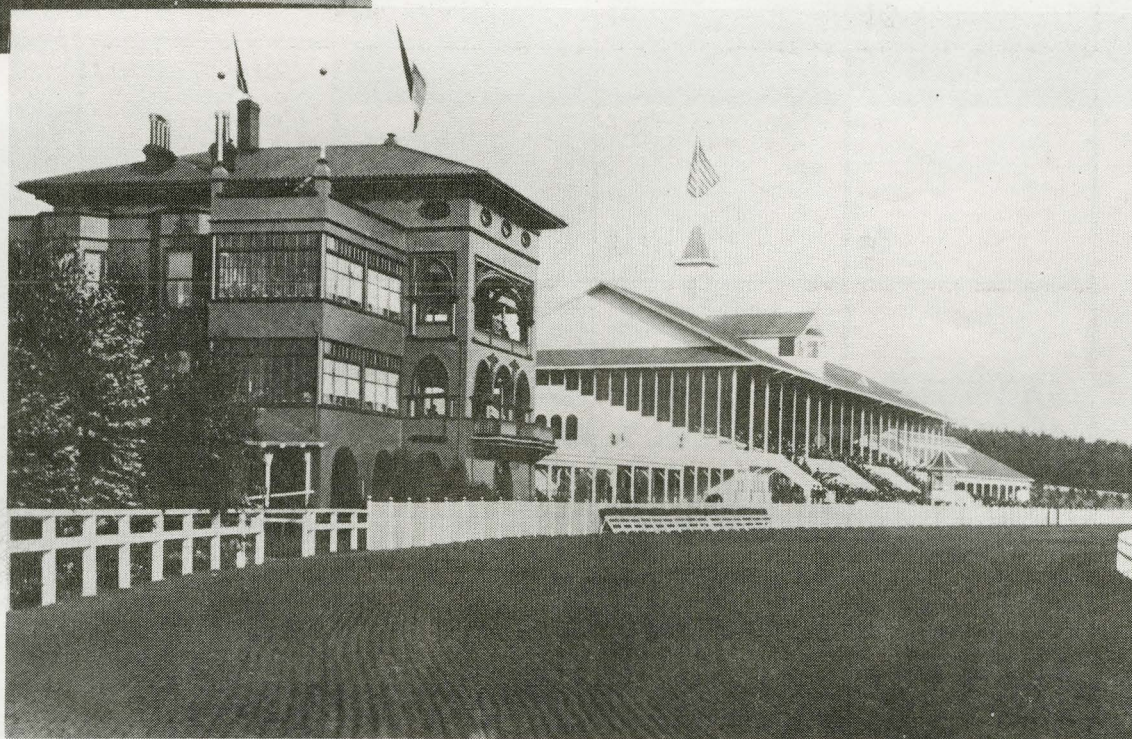
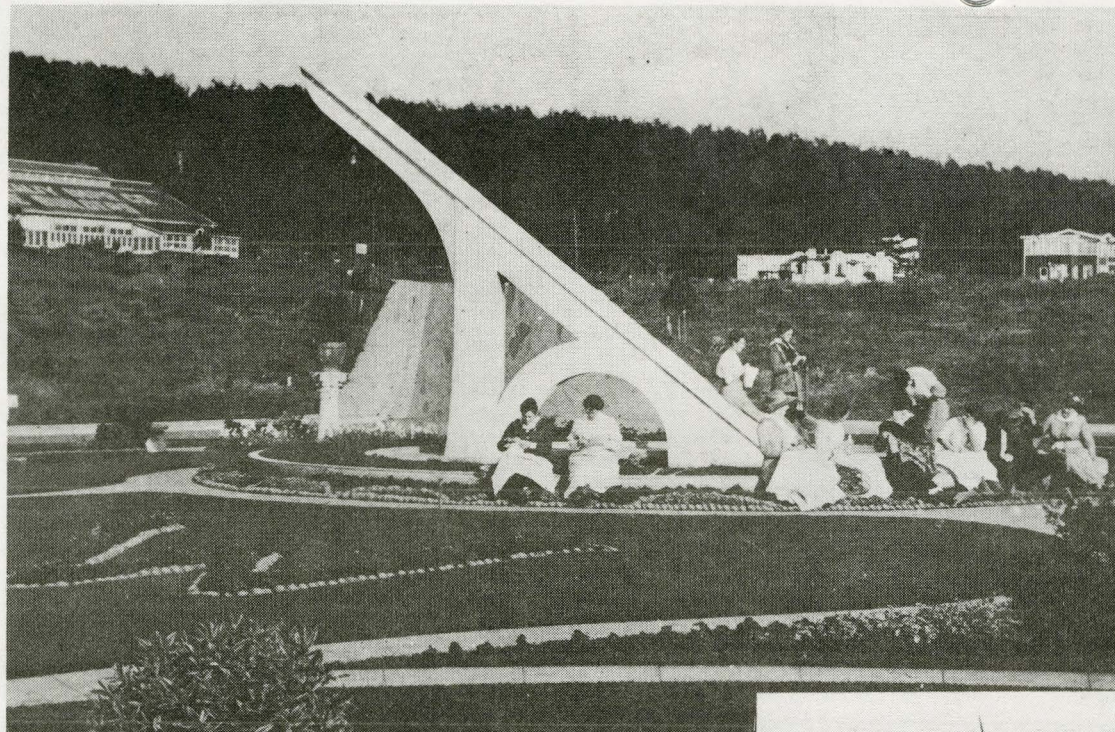
DEDICATION OF SHERIDAN ELEMENTARY  
SCHOOL, 1910 SHERIDAN ELEMENTARY  
SCHOOL, 1940  
(GAAR COLLECTION)

May 1990

APRIL 1990							JUNE 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7						1	2
8	9	10	11	12	13	14	3	4	5	6	7	8	9
15	16	17	18	19	20	21	10	11	12	13	14	15	16
22	23	24	25	26	27	28	17	18	19	20	21	22	23
29	30						24	25	26	27	28	29	30

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 (\$25)	2	3	4	5 Cinco de Mayo
6	7	8	9 (\$10)	10	11	12
13 Mother's Day	14	15 (\$10)	16	17	18	19 Armed Forces Day
20	21 (\$100) OMI-NIA General Meeting, 7 pm	22	23	24	25 (\$10)	26
27	28 Memorial Day (Observed)	29 (\$10)	30 Memorial Day (Traditional)	31		





## June 1990

June 1990

MAY 1990  
S M T W T F S  
6 7 8 9 10 11 12  
13 14 15 16 17 18 19  
20 21 22 23 24 25 26  
27 28 29 30 31

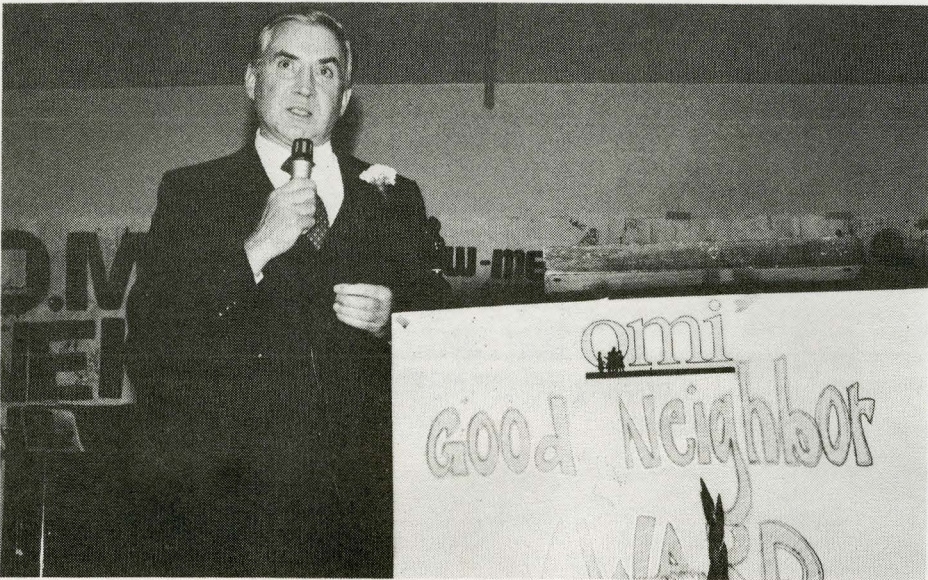
JULY 1990  
S M T W T F S  
1 2 3 4 5 6 7  
8 9 10 11 12 13 14  
15 16 17 18 19 20 21  
22 23 24 25 26 27 28  
29 30 31

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 (\$25)	5	6	7	8 (\$10)	9
10	11	12 (\$10)	13	14 Flag Day	15	16
17 Father's Day	18 (\$100)  OMI-NIA General Meeting, 7 pm	19 June Teenth	20	21 (\$10)	22	23
24	25	26 (\$10)	27	28	29	30





CLOCKWISE FROM UPPER LEFT: "YOUTH IN ACTION", A TEENAGE PROGRAM OF THE SAN FRANCISCO CONSERVATION CORPS, BEAUTIFYING PILGRIM COMMUNITY CENTER (R. BAKER); PAL CADETS & MEMBERS OF THE 49ERS (S. GUTTMAN); GOOD NEIGHBOR HONOREE CAPTAIN DIARMUID PHILPOTT OF INGLESIDE STATION (S. GUTTMAN); GOOD NEIGHBOR HONOREES - OMEGA BOYS CLUB (S. GUTTMAN)



# July 1990

JUNE 1990							AUGUST 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2				1	2	3	4
3	4	5	6	7	8	9	5	6	7	8	9	10	11
10	11	12	13	14	15	16	12	13	14	15	16	17	18
17	18	19	20	21	22	23	19	20	21	22	23	24	25
24	25	26	27	28	29	30	26	27	28	29	30	31	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 Independence Day	5	6 (\$10)	7
8	9	10	11	12 (\$10)	13	14
15	16 (\$100) OMI-NIA General Meeting, 7 pm	17	18 (\$10)	19	20	21
22	23	24	25	26 (\$25)	27	28
29	30	31 (\$10)				





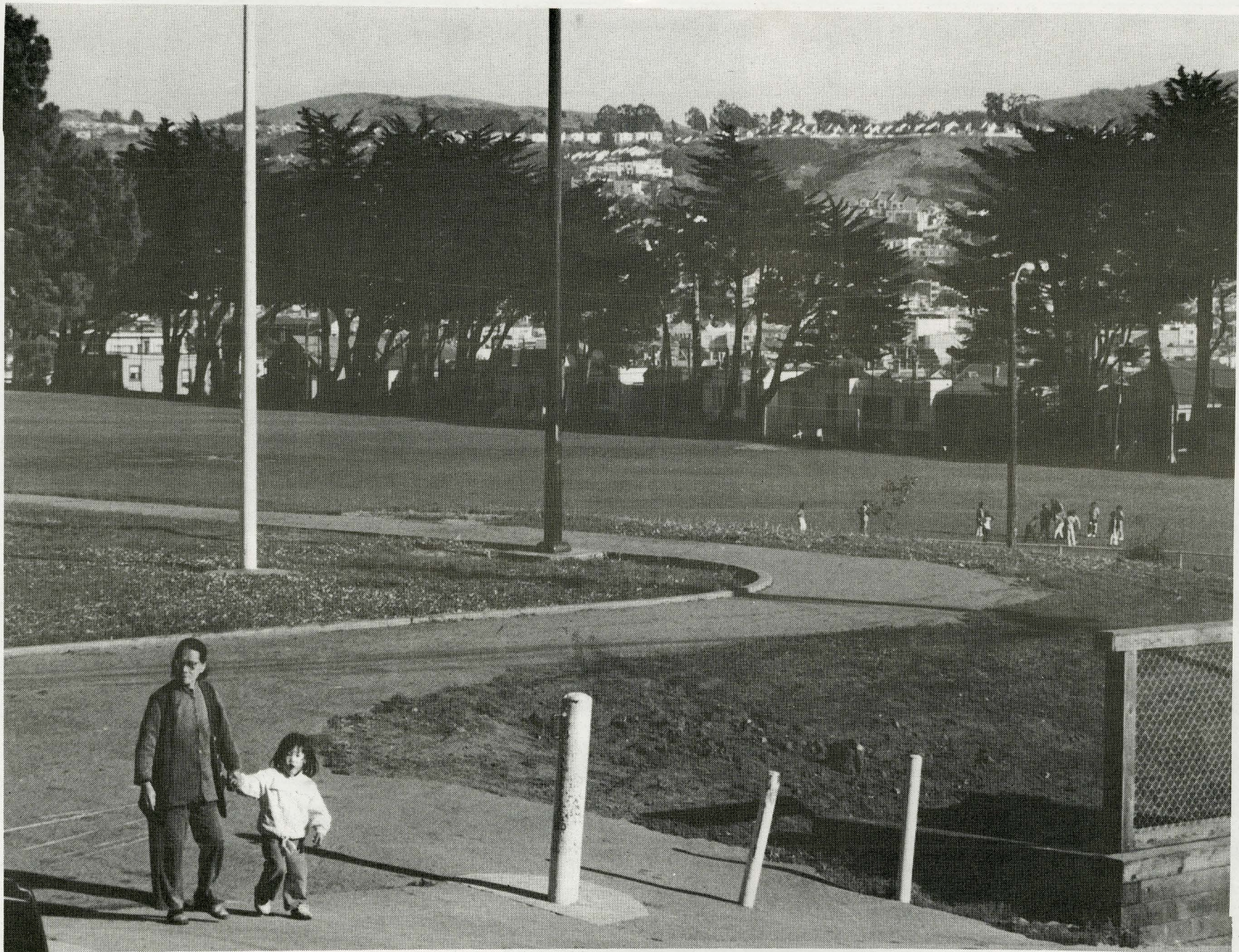
FORMER 49ER INSTRUCTS YOU AT THE  
49ER CAMP, OCEANVIEW PARK, 1989  
(S. GUTTMAN)

JULY 1990							SEPTEMBER 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7							1
8	9	10	11	12	13	14	2	3	4	5	6	7	8
15	16	17	18	19	20	21	9	10	11	12	13	14	15
22	23	24	25	26	27	28	16	17	18	19	20	21	22
29	30	31					23	24	25	26	27	28	29
							30						

August 1990

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 (\$10)	4
5	6 (\$10)	7	8	9 (\$10)	10	11
12	13	14	15 (\$25)	16	17	18
19	20 (\$100) OMI-NIA General Meeting, 7 pm	21	22	23	24	25
26	27	28 (\$10)	29	30	31	





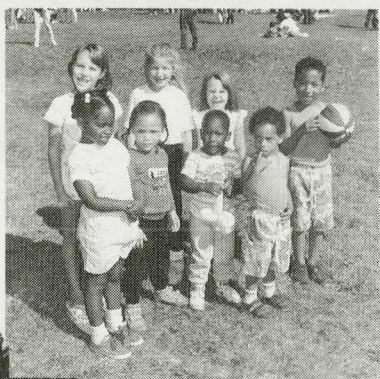
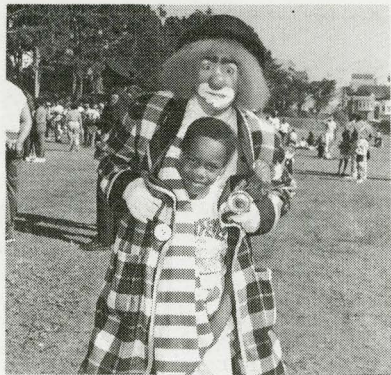
OCEANVIEW PARK, 1989  
(R. LANDIS)

September 1990

AUGUST 1990							OCTOBER 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4		1	2	3	4	5	6
5	6	7	8	9	10	11	7	8	9	10	11	12	13
12	13	14	15	16	17	18	14	15	16	17	18	19	20
19	20	21	22	23	24	25	21	22	23	24	25	26	27
26	27	28	29	30	31		28	29	30	31			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Labor Day	4 (\$10)	5	6 (\$25)	7	8
9 Grandparents' Day	10 (\$10)	11	12	13	14 (\$10)	15
16	17 (\$100) OMI-NIA General Meeting, 7 pm	18	19	20 Rosh Hashanah	21	22
23	24	25 (\$10)	26 Teachers Day	27	28	29 Yom Kippur
30						





OMI-NIA FAMILY DAY PICNIC, 1988  
(ED SMITH)

October 1990

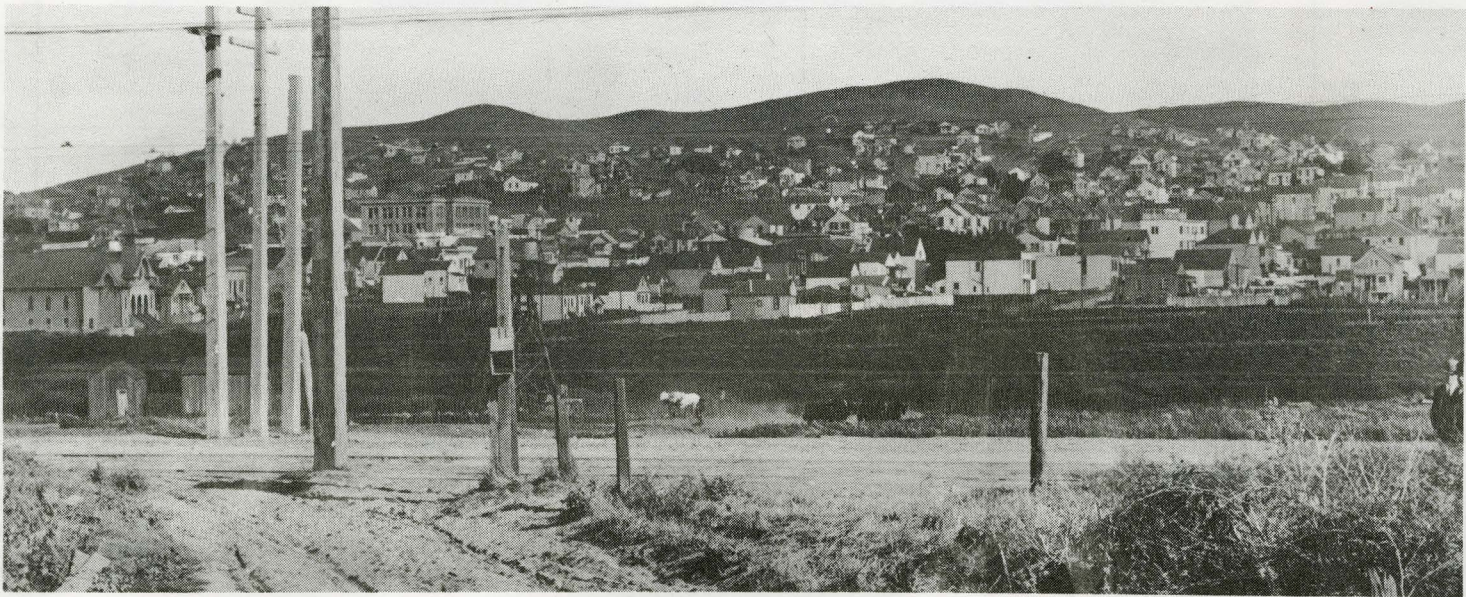
SEPTEMBER 1990							NOVEMBER 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1					1	2	3
2	3	4	5	6	7	8	4	5	6	7	8	9	10
9	10	11	12	13	14	15	11	12	13	14	15	16	17
16	17	18	19	20	21	22	18	19	20	21	22	23	24
23	24	25	26	27	28	29	25	26	27	28	29	30	
30													

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 (\$10)	2	3	4	5 (\$10)	6
7	8 Columbus Day (Observed)	9	10 (\$10)	11	12 Columbus Day (Traditional)	13
14	15	16 Bosses Day	17	18	19 (\$10)	20 Sweetest Day
21	22 (\$100)  OMI-NIA General Meeting, 7pm	23	24 United Nations Day	25	26	27
28 Mother-in-Law's Day	29	30 (\$25)	31 Halloween			





ABOVE LEFT:FARALLONES & PLYMOUTH, LOOKING SOUTH, 1928 (SF HISTORY COLLECTION); ABOVE RIGHT:FARALLONES & PLYMOUTH, LOOKING SOUTH, 1989 (R. LANDIS); BELOW: ALEMANY BOULEVARD, LOOKING NORTH TO MERCED HEIGHTS (GAAR COLLECTION)



OCTOBER 1990							DECEMBER 1990						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6							1
7	8	9	10	11	12	13	2	3	4	5	6	7	8
14	15	16	17	18	19	20	9	10	11	12	13	14	15
21	22	23	24	25	26	27	16	17	18	19	20	21	22
28	29	30	31				23	24	25	26	27	28	29
							30	31					

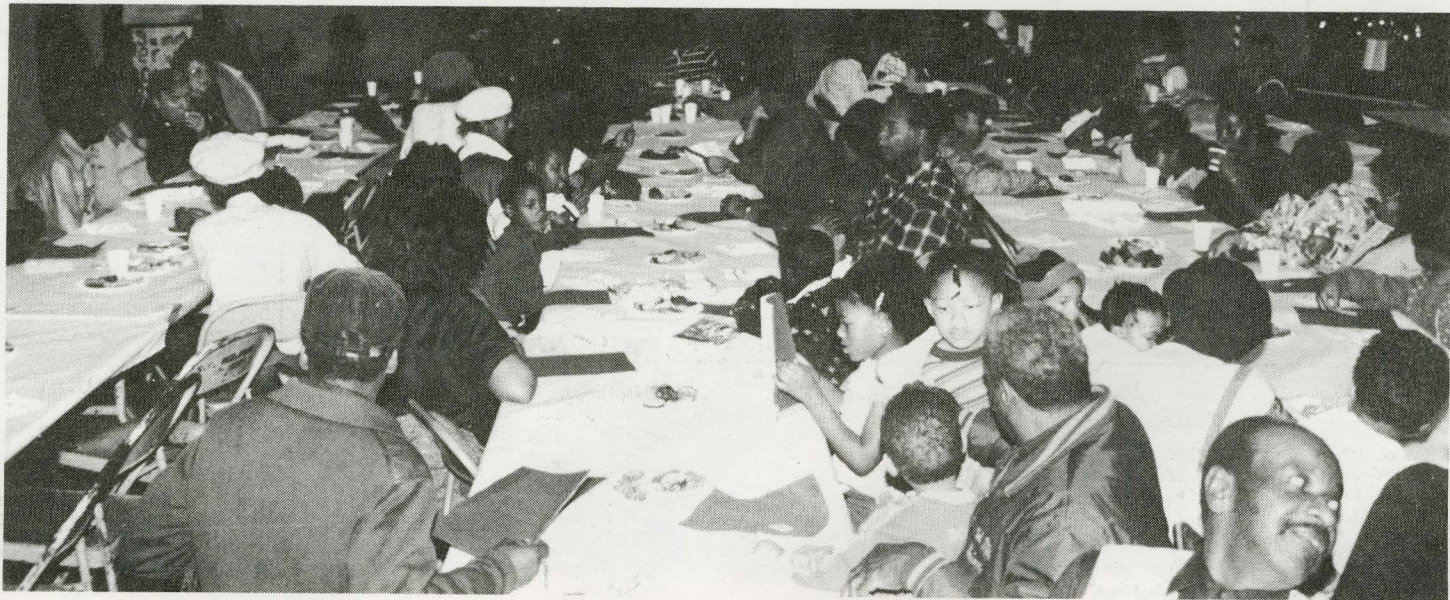
November 1990

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 (\$10)	2	3
4	5	6 Election Day	7	8	9 (\$10)	10
11 Veteran's Day	12	13 (\$25)	14	15	16	17
18	19 (\$100) OMI-NIA General Meeting, 7pm	20	21 (\$10)	22 Thanksgiving	23	24
25	26	27 (\$10)	28	29	30	





OMI-NIA CHRISTMAS PARTY, 1988  
(S. GUTTMAN)



NOVEMBER 1990							JANUARY 1991						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3			1	2	3	4	5
4	5	6	7	8	9	10	6	7	8	9	10	11	12
11	12	13	14	15	16	17	13	14	15	16	17	18	19
18	19	20	21	22	23	24	20	21	22	23	24	25	26
25	26	27	28	29	30		27	28	29	30	31		

December 1990

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 (\$25)	4	5	6 (\$10)	7 Pearl Harbor Day	8
9	10	11 (\$10)	12 Hanukkah	13	14 (\$10)	15
16	17 (\$100) OMI-NIA General Meeting, 7 pm	18	19	20 (\$10)	21	22
23	24	25 Christmas	26 (\$10)	27	28	29
30	31 New Year's Eve					



# THE OMI-NEIGHBORS IN ACTION - ITS PURPOSE AND ACCOMPLISHMENTS

Established in January of 1988 by residents in the Oceanview-Merced Heights-Ingleside area, the members adopted their statement of purpose.

OMI-NIA, an organization open to all residents of Oceanview-Merced Heights-Ingleside, is dedicated to the improvement of our community. The focus of OMI-NIA is to identify and respond to the needs of the community and empower its residents to take action on them. Through collective effort, OMI-NIA seeks to support and maintain a healthy and thriving community by developing a tradition of self help, leadership, and participation.

It is also our hope and intent to encourage and foster a better relationship among neighbors. As a group of neighbors helping neighbors, we strive to address problems affecting the OMI community.

In its brief history, OMI-NIA has been able to accomplish much:

- ✓ PAL (Police Activities League) program at Oceanview Rec Center uses off duty police officers to patrol park and assist with recreation programs;
- ✓ Monthly Mayoral Task Force meetings with city officials, department heads and representatives from the Mayor's Office.
- ✓ Oceanview Branch Library was kept open and a childrens program created with newly hired library staff.
- ✓ Youth In Action, a summer pilot program of the SF Conservation Corps, hired and trained 40 local youth, ages 14 -17. Brooks Park, Pilgrim Community Center, Sheridan School, were improved and beautified. They also recycled materials and painted out graffiti.
- ✓ 25 neighborhood block clubs established.
- ✓ A quarterly newspaper, OMI Neighborhood News, published, written and distributed by OMI-NIA volunteers.
- ✓ March and Prayer service against drugs: Drug i.d., abandoned vehicle, and graffiti reporting forms , collected and sent to city agencies. Followup monitoring by OMI-NIA.
- ✓ Two neighborhood meetings with Mayor Agnos, and our National, State, and local elected officials.
- ✓ Good Neighbor Award Reception, with over three hundred in attendance.
- ✓ Two Annual Family Day Picnics, attended by thousands.
- ✓ Annual Christmas Party.

I think **OMI Neighbors in Action** is doing a great job! I'm would like to become involved:

☐ I would like more information on OMI Neighbors in Action.  
Please send information to my address below.

☐ I would like to volunteer my time.  
Please keep me informed of the following activities:

☐ I would like to form a Block Club on my block.  
Please send me information.

☐ Outreach committee  
☐ Mayoral Task Force

☐ Issues Committee  
☐ Fund Raising

☐ Newsletter  
☐ \_\_\_\_\_

☐ I'll become a member:   \_\_\_Regular (\$25)   \_\_\_Sponsor (\$50)   \_\_\_Patron (\$100)   \_\_\_Family (\$40)   \_\_\_Fixed Income (\$15)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Send completed form to:

**OMI-NIA**  
**P.O. Box 5160**  
**San Francisco, California 94101**  
**Make Checks Payable to: "OMI-NIA"**

If you would like to take out an ad in the OMI Neighborhood News, here's all you have to do:

Send your camera ready ad, with a check made payable to: OMI-NIA to P.O. Box 5160, San Francisco, CA. 94101.

The next issue of the paper comes out in November,so ads and payment are due by Mid October. The advertising rates are as follows:

	1 issue	annual (4 issues, pre-paid)
business card ( 2" X 3 1/2")	\$35.00	\$100.00
quarter column( 5" X 3 1/2")	\$65.00	\$200.00
1/2 page	\$290.00	\$1000.00
Full Page	\$500.00	\$1800.00

Display ads of other sizes by the square inch: less than 10 square inches - \$8.00 per square inch; ten square inches or more - \$6.00 per square inch.

If you have any questions about our rates or advertising policies, please call our office at 333-2333.